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ArtsWave Awards New Grants for Pride Projects

CINCINNATI (December 14, 2019) —ArtsWave, the nonprofit planner, promoter and fundraiser for Greater Cincinnati's arts sector, has awarded its first set of grants that will bring to life arts activities of interest to LGBTQIA+ individuals and allies.

A total of \$12,250 will be provided to six different nonprofit organizations, selected by community volunteers including the ArtsWave Pride Steering Committee. These projects cover a wide variety of arts, including choral, theater, public art, film and visual arts.

ArtsWave Pride is ArtsWave's networking and communications group that welcomes and connects LGBTQIA individuals and allies that support the arts through donations to ArtsWave. This networking and communications group has been the fastest-forming networking and communications group that ArtsWave has ever created, with over 1,500 sign-ups during the 2018 ArtsWave Community Campaign. Thanks to PNC Bank, ArtsWave Pride members who make a gift of \$75+ receive invitations to ArtsWave Pride events as well as discounts to purchase tickets to various arts performances that accompany these events.

In total, \$41,000 in grant requests were made by nine different nonprofit organizations. ArtsWave President & CEO Alecia Kintner is pleased that this new grant opportunity has received strong interest, pointing out that "Cincinnati's arts organizations differentiate themselves from other regions when they innovate with new programming that reaches and celebrates diverse audiences. Inclusion is a strength of our arts sector."

ArtsWave provides Pride grants once a year. For more information on ArtsWave's grant and other funding opportunities, visit <u>ArtsWave.org/Funding</u>.

All of these projects are being funded through the 2018 ArtsWave Community Campaign and the support of more than 1,500 ArtsWave Pride members.

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.