

Contact: Kathy DeBrosse Vice President, Marketing & Engagement, ArtsWave (513) 632-0119 Jackie Reau Game Day Communications (513) 708-5822 / jreau@gamedaypr.com

Free Performances Happening on West Side as Part of ArtsWave Campaign

CINCINNATI (February 4, 2019) – ArtsWave is shining the spotlight on West Side Cincinnati this weekend through its 2019 ArtsWave Days series, brought to you by Macy's. The region's planner, promoter and funder of the arts kicks off the 2019 annual ArtsWave Community Campaign this week with twice-a-month showcases of the arts that continue through April 13.

The first of the six ArtsWave Days, Destination: West Side, will happen February 9 from 10 a.m. – 2 p.m. at three locations. At the new Madcap Education Center in Westwood, Madcap Puppets is presenting free performances of their latest production, "Rumpelstiltskin" at 10:30 and 11:30 a.m. and 12:30 p.m. at the TriHealth Performance Hall. Reservations are strongly suggested at ArtsWave.org/Days.

In the lobby of Madcap, dance classes, free of charges, will be open to the public. Children and adults will learn the moves and choreography used by Rumpelstiltskin and Crazy Lady in the show. Classes are at 11 a.m., noon and 1 p.m.

In the SWATH Design Studio, children can "spin for gold" with a paint and wheel craft that creates a unique souvenir for the day.

At the Covedale Center for the Performing Arts, Preview Highlight Performances of upcoming "Almost Heaven: Songs of John Denver" will be performed at 10:15 a.m., 11:30 a.m. and 1 p.m. Covedale Director Tim Perrino and Music Director Greg Dastillung will host an actor-actress talkback after show which will cover how the production was created and provide explanation behind the theater's history and organization's parent company, Cincinnati Landmark Productions. Afterwards, you'll tour the theater including parts not normally accessed by the public. Seating is limited, and reservations can be made at ArtsWave.org/Days.

Near the Covedale Center for the Performing Arts, ArtsWave is partnering with series sponsor Frisch's[®] Big Boy and the Cincinnati Opera to hold mini-opera performances in the Big Boy parking lot on Glenway Avenue. The Cincinnati Opera is bringing their 44-foot semi-truck, "Opera Express," and will perform famous operatic melodies and explanation behind the music. Performances will happen at 10:30, 11 and 11:30 a.m., noon, 1 p.m., 1:30 p.m.

All of these arts are being offered to the public in celebration of the three-month 2019 ArtsWave Community Campaign, in which tens of thousands of residents and companies come together to fund the region's arts.

Besides Macy's title sponsorship, Frisch's Big Boy[®] is the series sponsor and Enquirer Media is the Print Media Sponsor.

For a full schedule of all six ArtsWave Days, including reservation registration and performance information, please see ArtsWave.org/Days.



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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.