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## ARTSWAVE PROMOTES TENURED LEADERS TO NEW ROLES

Cincinnati, OH – May 31, 2018 — ArtsWave, the planner, promoter and fundraiser for the arts throughout Greater Cincinnati, has promoted two senior leaders to new roles as part of an organizational restructure to better position the organization going forward.

Kate Kennedy has been promoted to Chief Operating Officer. Kennedy joined ArtsWave in 2012 and has held the roles of Senior Director, Director, and Manager with a focus on multiple areas, including Philanthropy, Business Analytics, Individual and Leadership Giving and Campaign Management. Prior to ArtsWave, Kennedy was a Senior Associate for Major Gifts & Leadership Giving at United Way of Greater Cincinnati, Manager of Development Operations for Smart Museum of Art at the University of Chicago and Assistant Director of Development for the Greater Hartford Arts Council. She holds a Master of Arts in Philanthropic Studies from Indiana University and a Bachelor of Science in Arts Administration and Spanish Language from Butler University. Kennedy lives in Anderson Township with her husband and son.

Samantha (Sam) Cribbet has been promoted to Vice President of Finance for ArtsWave. Cribbet joined ArtsWave in 2012 as Director of Accounting and before that, she worked as an Audit Senior with Grant Thornton where she worked with ArtsWave as one of her clients. Cribbet currently serves on the board of Wyoming Fine Arts Center and holds a variety of leadership positions at Williamsburg United Methodist Church. She's served as a member of the United Way Agency Audit Review Committee and was the local Community Service Chair while at Grant Thornton. Cribbet received her B.S. in Accounting from Xavier University. She and her husband have three sons and lives in Williamsburg, OH.

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## **About ArtsWave:**

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community

arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.