

Contact: Kathy DeBrosse Vice President, Marketing & Engagement, ArtsWave 937.207.3079

## ArtsWave partners with The Well on new edition of Mindful Music Moments, focused on healing

Cincinnati (June 8, 2020) – ArtsWave, the engine for the arts in the Cincinnati region, in partnership with The Well, kicked off today, the Summer Edition of Mindful Music Moments. The 12-week program provides free daily doses of music and mindful meditation. It features music from local organizations, including the Cincinnati Symphony Orchestra and Cincinnati Opera, and special Mindful Music collaborations and commissions featuring African American composers and musicians. The Summer Edition follows a 10-week playlist that was curated and launched at the onset of the health crisis.

ArtsWave President & CEO Alecia Kintner notes, "As our community and nation confront the anguishing challenges posed by systemic racism and inequities, and the ongoing realities of the pandemic, the arts and artists can play powerful roles in grounding us and healing. ArtsWave hopes that this new set of music and mindfulness is a thread that connects and moves us forward together."

The ArtsWave Summer Edition of Mindful Music Moments includes seven weeks of content by African American singers and composers with other music selected for the comfort and strength they bring. Mindful Music Moments Founder Stacy Sims notes "Our ArtsWave Summer Playlist represents our commitment to creating art-fueled rituals of comfort from diverse voices in music. Now more than ever, we need to take care of ourselves in order to be of service to each other."

Besides the community-based playlists that ArtsWave has worked with The Well to create, Mindful Music Moments has been adopted by 63+ schools in the Greater Cincinnati area and an additional 107 schools nationally as a mindfulness program designed to support mental and emotional wellbeing for students, teachers and families. It is one of the many organizations supported by ArtsWave.

The public can sign up for the Summer Edition of Mindful Music Moments at <u>artswave.org/mindful</u>.

## About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2019, ArtsWave raised over \$12 million, marking its sixth year in a row surpassing this milestone. The 2020 ArtsWave Community Campaign has raised more than \$9.5 million so far and is still actively seeking donations.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations throughout Cincinnati, Northern Kentucky and Southeastern Indiana that employ 10,000+ individuals as artists, performers and staff. The sector was hit at the onset of the coronavirus crisis, when venue and performance closures were announced in early March. ArtsWave has accelerated \$2.4 million in grant payments for 43 organizations which receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, and has provided Emergency Arts & Culture Organization grants to 47 organizations. The public can help fund these and additional, evolving efforts at artswave.org/give