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Horizon Community Funds and ArtsWave Partner to Bolster Support for the Arts in Northern Kentucky

New Fund to Provide Additional Giving Stream for ArtsWave

Covington, KY – Horizon Community Funds of Northern Kentucky and ArtsWave, the region’s engine for the arts, have partnered to establish a new nonprofit fund. This collaboration aims to deepen support for the arts in Northern Kentucky communities by leveraging the existing relationships and donor base of Horizon Community Funds.

ArtsWave has supported dozens of Northern Kentucky arts organizations over the years. Some of the organizations include: A Mindful Moment (The Well), Behringer-Crawford Museum, Center for Great Neighborhoods of Covington, Commonwealth Artists Student Theatre, Covington Partners, Inc., Kentucky Symphony Orchestra, NKU Scripps Howard Center for Civic Engagement, Northern Kentucky Cooperative for Educational Services, Pones Inc., The Carnegie and The Catalytic Fund of Northern Kentucky.

“ArtsWave is one of the main driving forces behind the significant role arts play in our community,” said Nancy Grayson, President of Horizon Community Funds. “They promote the importance of the arts and are funding some incredible work. This fund provides a new way for donors to contribute to ArtsWave and the projects they support in Northern Kentucky.”

The partnership between Horizon Community Funds and ArtsWave comes at a perfect time – during the period of the year when ArtsWave is actively fundraising through its annual campaign. As the largest community campaign in the nation and a critical source of funding for the arts throughout the 16-county region that makes up Cincinnati and Northern Kentucky, ArtsWave president & CEO Alecia Kintner is “pleased that donors of Horizon Community Funds will now have the option to support Northern Kentucky arts through the ArtsWave-Horizon Community Funds partnership.” She adds, “It takes tens of thousands of donors to support the arts, and community partnerships like this one are essential. Since the beginning of the pandemic, arts organizations locally have amassed losses that top \$140 million, and donors to the arts through this new partnership will be fueling Northern Kentucky’s rebound.”

Fund partnerships with Horizon Community Funds provide a flexible way for donors to support their preferred nonprofit organization or charitable effort. Donors can make an endowed gift to support the mission of the nonprofit organization for generations to come or they can opt to make a non-endowed gift which provides funding for needs as they arise in Northern Kentucky. Horizon Community Funds offers donors and fund holders a deep connection to Northern Kentucky, including its nonprofits and needs.

About Horizon Community Funds

Horizon Community Funds of Northern Kentucky is a qualified public charitable 501(c)3 organization established as a community foundation in 2017 by Northern Kentucky leaders. Its mission is to unite resources to raise the quality of life for all people in the Northern Kentucky community. Learn more at www.horizonfunds.org.

About ArtsWave

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. ArtsWave has set a goal of \$11.5 million for its 2022 Campaign, an amount necessary for the arts, given the difficult health and economic crisis that has spanned nearly two years, affecting the entire region. Donations can be made at artswave.org/give.

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