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## For Immediate Release

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### **BLINK Returns to Transform Cincinnati into The Nation's Largest Immersive Event this Fall, Inviting Artists to Submit and Participate**

*The outdoor awe-inspiring event promises large-scale projection mapping, murals, and interactive light sculptures from around the globe*

**October 13, 2022 - October 16, 2022**

**Cincinnati**

<https://BLINKcincinnati.com>

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**Cincinnati (March 24, 2022)** – In the last year alone, world-building has become a primary facet of art. People from all over the world are drawn to experiences that surround them and place them within the artist's vision. With the recent surge in emerging technology, creators are able to realize new artistic feats, transporting viewers on both a small scale and a much larger one.

Enter BLINK™, the nation's largest light, art, and projection mapping experience, returning to Cincinnati for the first time since 2019 at the perfect time, bringing with it transcendent works across mediums. Sitting at the crossroads of innovative art and new technology, BLINK embodies the spirit of world-building, connecting artists who craft their own unique environments within the Cincinnati cityscape. This immersion within immersion transports attendees unlike any other event, simultaneously encouraging the seemingly impossible combination of escapism and mental presence.

The 2019 event brought 1.3 million people together, rallying people from all over the world around arts and culture, bolstering the Cincinnati community. This year aims to surpass that number, uniting even more global artists and attendees in the heart of the city. BLINK is free to the public, making it a model in accessibility. In giving people easy access to art and experiences, the spectacle shapes the individuals attending and the greater immersive art conversation.

This long-awaited return brings not only new technologies, but a new Executive Director as well. Justin Brookhart, the former Vice President of Operations for Mondo, brings his experience growing an international community of collectors to the event, using his knowledge of community-building to enrich BLINK as a whole. Brookhart's organizational leadership skills and collaborative mindset serve as a major asset for the innovative brand, as the time strives to reach a wider audience and establish the show as an art world mainstay.

"For me development of BLINK means creating a lasting impact beyond the 4-day biennial experience that the event is known for. Developing that model means bringing back the event this October, creating a spectacle unlike any previous year's event, and engaging with our community to add more value."

Furthering the community-building effects of the four-day experience, **BLINK will be opening an international call to artists in the fields of projection mapping, mural paintings, light-**

**based art installations, and music, on March 31, 2022.** This expands upon the previously accepted submissions of just light-based installations, meaning many more artists across disciplines will be able to engage with attendees, creating a richer and more varied dialogue.

Artists will be able to stay up to date and submit proposals between March 31 and April 29, by visiting <https://BLINKcincinnati.com>.

#### **About BLINK**

Last experienced by over 1.3M people in 2019, BLINK, Illuminated by ArtsWave, welcomes all to Cincinnati, Ohio October 13-16, 2022. The four-day, 30 city block, outdoor art experience is sure to be unforgettable, uniting street art, projection mapping and light-based installations.

Not only does the event speak to the dynamic evolution of the Cincinnati art community, it calls upon the city's deep roots in supporting the arts. BLINK is illuminated by ArtsWave, the first and largest community campaign in the nation and the primary way that Cincinnati funds its arts. When tens of thousands of people and hundreds of companies give to ArtsWave, they support 150 cultural organizations and projects each year like BLINK that make our region vibrant. Donations to BLINK and other arts projects and organizations can be made at [artswave.org/give](http://artswave.org/give).

BLINK is produced and curated by its Executive Partners - the Cincinnati USA Regional Chamber, AGAR, Brave Berlin, and the Haile Foundation, and produced in conjunction with its Partners ArtWorks and Cincy Nice – to provide opportunities for regional artists and bring in global creators all in the pursuit of a stronger community.

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# BLINK

#### EXECUTIVE PARTNERS



Carol Ann and  
Ralph V. Haile, Jr.  
FOUNDATION

#### PRODUCING PARTNERS

ArtWorks

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