



Common Rating Scales

Acceptability Not at all acceptable, Slightly acceptable, Moderately acceptable, Very acceptable, Completely acceptable

Agreement Completely disagree, Disagree, Somewhat disagree, Neither agree nor disagree, Somewhat agree, Agree, Completely agree

Amount of Use Never use, Almost never, Occasionally/Sometimes, Almost every time, Frequently use

Appropriateness Absolutely inappropriate, Inappropriate, Slightly inappropriate, Neutral, Slightly appropriate, Appropriate, Absolutely appropriate

Awareness Not at all aware, Slightly aware, Moderately aware, Very aware, Extremely aware

Beliefs Not at all true of what I believe, Slightly true of what I believe, Moderately true of what I believe, Very true of what I believe, Completely true of what I believe

Concern Not at all concerned, Slightly concerned, Moderately concerned, Very concerned, Extremely concerned

Familiarity Not at all familiar, Slightly familiar, Moderately familiar, Very familiar, Extremely familiar

Frequency Never, Rarely, Sometimes, Often, Always

Importance Not at all important, Slightly important, Moderately important, Very important, Extremely important

Influence Not at all influential, Slightly influential, Moderately influential, Very influential, Extremely influential

Likelihood Not at all likely, Slightly likely, Moderately likely, Very likely, Completely likely

Priority Not a priority, Low priority, Medium priority, High priority, Essential

Probability Not at all probable, Slightly probable, Moderately probable, Very probable, Completely probable

Quality Very poor, Poor, Fair, Good, Excellent

Reflect Me Not at all true of me, Slightly true of me, Moderately true of me, Very true of me, Completely true of me

Satisfaction (bipolar) Completely dissatisfied, Mostly dissatisfied, Somewhat dissatisfied, Neither satisfied or dissatisfied, Somewhat satisfied, Mostly satisfied, Completely satisfied

Satisfaction (unipolar) Not at all satisfied, Slightly satisfied, Moderately satisfied, Very satisfied, Completely satisfied