



Contact: Kathy DeBrosse
Vice President, Marketing & Engagement, ArtsWave
937.207.3079

CMF Outdoor Museum returns for fourth year with more art, more community and more interaction to celebrate 50 years of Hip-Hop

CINCINNATI (July 11, 2023) — P&G, the long-time presenting sponsor of the Cincinnati Music Festival (CMF), ArtsWave, the engine for the arts and the Cincinnati/Dayton division of Kroger, have teamed up again to create the fourth annual CMF Outdoor Museum, which will take place Friday, July 14 from 3-8 p.m. This year's theme is "For All Life's Beats: A Celebration of 50 Years of Hip-Hop."

The CMF Outdoor Museum, an outdoor public art exhibition, will feature works from ten visual artists of color ([with bios that can be found here](#)), all drawing inspiration from the culture and music of hip-hop. Nine of the ten artists are new to exhibiting in the museum. In addition, this year's artists have been recruited not just locally, but regionally, from Atlanta, Chicago, Cleveland, Columbus and Dayton.

The artists will create their artwork live at Washington Park, capturing the legacy of 50 years of hip-hop. In addition, local artist Terence Hammonds will create artistic graphics and language to accompany the exhibition. Funding for the artist fees and curation of the art comes from ArtsWave through the support of the community and the 2023 ArtsWave Campaign. **Members of media outlets and the community are invited to stop by and witness live painting by the artists Friday, July 14 from 3-8 p.m. in Washington Park.**

The finished works will be displayed in Washington Park before moving to a seasonal location at Court Street Plaza, through partnership with 3CDC. Each of the painted canvases will be suspended on temporary free-standing support pillars.

The CMF Outdoor Museum Presented by P&G is the first in a series of events leading up to and celebrating the 2023 Cincinnati Music Festival. Attendees at this year's CMF Outdoor Museum will also enjoy musical entertainment during the "Road to CMF", a Friday Flow concert presented by P&G, starting at 7 p.m. with ArtsWave's CincyJams "Judges' Pick" winner, Jake Sweeney Automotive's Sugar Daddy, kicking off the show. At 8 p.m. headliner Al B. Sure will take the stage.

The Cincinnati Music Festival Presented by P&G takes place the following weekend, July 20-22, featuring headliners Snoop Dogg, Babyface and Al Green. During CMF weekend, on Saturday, July 22 at 11 a.m., four new stars will be unveiled at the Cincinnati Black Music Walk of Fame Induction Ceremony & Dedication Celebration. The Cincinnati Black Music Walk of Fame debuted in 2022 at the Andrew J. Brady Music Center to recognize the contributions of musical artists of color with Hamilton County and Southeastern Ohio roots. The interactive walk celebrates the power of music, the artists and the creative reach of the Cincinnati region.

The CMF Outdoor Museum, "Road to CMF" Friday Flow concert and Black Music Walk of Fame Induction Ceremony events are free and open to the public. For more information on this year's CMF Outdoor Museum, please visit artswave.org/CMF.

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About the Cincinnati Music Festival

The Cincinnati Music Festival began in 1962 and is one of the largest music festivals in the United States attracting over 90,000+ people from around the country with its roster of leading R&B, jazz, soul and hip-hop artists creating an economic impact of \$107 million for Cincinnati. CMF is held at Paycor Stadium in partnership with the Cincinnati Bengals.

About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Each year, ArtsWave raises \$11+ million from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. Donations can be made at artswave.org/give.

About Cincinnati/Dayton Kroger Division

The Kroger Family of Companies has been serving communities across the U.S. for more than 135 years. Kroger's Cincinnati/Dayton Division operates food stores, pharmacies, fuel centers, warehouses and offices in Greater Cincinnati, Northern Kentucky, Eastern Indiana, and Greater Dayton. We are dedicated to Our Purpose: To Feed the Human Spirit™ while creating a world with Zero Hunger | Zero Waste.

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