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FIFTH THIRD HONORED NATIONALLY TONIGHT – BEST BUSINESSES PARTNERING WITH THE ARTS

Cincinnati, OH – October 2, 2018 — This evening, The Business Committee for the Arts (BCA), a division of Americans for the Arts, the nation’s leading nonprofit organization for advancement of the arts and arts education, will be honoring Fifth Third Bank, along with nine other companies who have forged outstanding partnerships with the arts at a gala being held tonight in New York City.

Fifth Third Bank Chief Administrative Officer Teresa Tanner, who is also the Board Chair for ArtsWave, the region’s planner, promoter and fundraiser for the arts, will be accepting the award. President & CEO Alecia Kintner and Vice President of Community Campaign Lisa Wolter, both of ArtsWave, will be in attendance as will Senior Vice President and Managing Director of the Foundation Office Heidi Jark and Senior Public Relations Manager Laura Trujillo, both with Fifth Third Bank. Cincinnati Symphony Orchestra President Jonathan Martin and Vice President of Philanthropy Mary McFadden Lawson as well as Cincinnati Shakespeare Company Development Director Joeline Magato will attend the event.

Two years ago, P&G was honored for the same award, marking two years in the last five that Cincinnati-headquartered organizations have been honored among the top 10 businesses in the U.S., partnering with the arts. In addition, over the past 10 years, five other organizations with operations in Cincinnati have been recognized: Duke Energy, US Bank, 21C Museum Hotels, Humana, Johnson & Johnson. Convergys was also recognized in 2003. ArtsWave, the largest private-based community arts fund in the nation with over 400 companies and nearly 40,000 individual donations, has been involved in nominating these organizations.

Teresa Tanner notes “There’s a solid business case for making sure our arts are strong: our arts drive our economy and bring us together as a region. They make us a better as a community overall.” Alecia Kintner adds, “The variety and quality of Cincinnati’s arts offerings can be closely connected to the involvement and steadfast support of our region’s businesses. ArtsWave is proud to help recognize the commitment of Fifth Third Bank as not only a Cincinnati leader, but a national leader for the arts.”

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.

About Fifth Third Bank:

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. As of June 30, 2018, the Company had \$141 billion in assets and operated 1,158 full-service Banking Centers and 2,458 ATMs with Fifth Third branding in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. In total, Fifth Third provides its customers with access to approximately 54,000 fee-free ATMs across the United States. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending and Wealth & Asset Management. Fifth Third is among the largest money managers in the Midwest and, as of June 30, 2018, had \$368 billion in assets under care, of which it managed \$37 billion for individuals, corporations and not-for-profit organizations through its Trust and Registered Investment Advisory businesses. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded on the Nasdaq® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Deposit and Credit products are offered by Fifth Third Bank. Member FDIC.