



Contact: Kathy DeBrosse  
Vice President, Marketing & Engagement, ArtsWave  
(513) 632-0119

Jackie Reau  
Game Day Communications  
(513) 708-5822 / jreau@gamedaypr.com

### **Free Playhouse Performance and Arts Museum Exhibition as Part of ArtsWave Campaign**

CINCINNATI (February 26, 2019) – The third of six ArtsWave Days, Arts on the Hill, happens Saturday, March 2, from 11 a.m. – 4 p.m. at Cincinnati Art Museum, with a 4 p.m. performance planned at Cincinnati Playhouse in the Park.

Through ArtsWave Days, brought to you by Macy's, twice-a-month, the nonprofit planner, promoter and funder of the arts is showcasing the region's arts as part of its 2019 annual ArtsWave Community Campaign, which runs through April 30.

In support of the ArtsWave Campaign, the Cincinnati Art Museum is offering free admission to the special exhibition, "Paris 1900" on opening weekend. In addition to the new exhibition and all that the museum has to offer, there will be an array of Bonjour & More performances throughout the museum that day, featuring Allegro Ensemble, Queen City Opera, Cincinnati Baila Academy and Flying Cloud Vintage Dance Academies.

Making the celebration even greater, at 4 p.m., Cincinnati Playhouse in the Park will offer a free Preview Performance of August Wilson's "Two Trains Running."

Besides Macy's title sponsorship, Frisch's® Big Boy® is the series sponsor and Enquirer Media is the Print Media Sponsor.

Reserve your seat and get all the details at [ArtsWave.org/Days](http://ArtsWave.org/Days).

###

#### **About ArtsWave:**

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.



Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.