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ArtsWave Cancels Rest of ArtsWave Days Series, Postpones CincySings and next Flow Concert and Rolls Out Virtual Arts to its Coronavirus Arts Hub

CINCINNATI (March 24, 2020) — ArtsWave, the engine for the Cincinnati Region's arts, has announced cancelation of the remainder of its campaign event series, ArtsWave Days, and postponement of both CincySings and its next Flow concert featuring vocalist Jazzmeia Horn. In addition, it has expanded its Coronavirus Arts Hub found at artswave.org/corona, to include the most comprehensive listing of all virtual and online arts experiences being offered throughout the region.

ArtsWave Days is the nonprofit arts council's campaign event series showcasing the arts and sponsored by Macy's. The events that have been canceled are: Uncover the Arts Day, planned for April 11 at Cincinnati Art Museum and Cincinnati Playhouse in the Park and This Time Tomorrow Late Night Hub Closing Night, slated for April 25 at the Contemporary Art Center. All artists and performers involved in ArtsWave Days will be paid despite the cancelations, as previously planned, given the hardship artists and performers are facing.

ArtsWave CincySings, sponsored by Accenture, the popular, employer choir competition, scheduled for April 9, has been postponed with the hope it can be rescheduled later after it's safe to hold public events.

The next Flow concert, An African American Arts Experience, featuring Grammy-winning jazz vocalist Jazzmeia Horn, scheduled for May 1-2, has also been postponed.

ArtsWave has added virtual and online arts to its coronavirus Arts Hub, artswave.org/corona. In it, you will find [the most comprehensive calendar of local events and initiatives that are happening through online and streaming technology](#). The Arts Hub was rolled out last week, with the introduction of a music-meditation service, the ArtsWave Edition of Mindful Music Moments, with [free signup to the public](#) and created by The Well in partnership with the Cincinnati Symphony Orchestra and Cincinnati Opera.

ArtsWave President & CEO Alecia Kintner announced these initiatives today, mentioning, "It's our hope that virtual arts at a time like now will reassure and ground all of us. The creative professionals in our arts organizations are working hard to develop new experiences for the public, as they reimagine their art forms online."

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations throughout Cincinnati, Northern Kentucky and Southeastern Indiana that employ 10,000+ individuals as artists, performers and staff. The sector was hit at the onset of the coronavirus crisis, when venue and performance closures were announced in early March. ArtsWave has accelerated \$2.4 million in grant payments for 44 organizations which receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, and on a limited basis, as funds are available, will provide Emergency Arts & Culture Organization grants. The public can help fund these efforts at artswave.org/give.

The ArtsWave Community Campaign is the largest single source of annual funding for the Cincinnati region's arts organizations. The 2020 campaign kicked off on January 30, 2020 and is currently at \$7 million, 57% of its \$12.4 million goal. With performance cancellations and closures of cultural venues, as well as the move of major employers to telecommuting, Kintner stressed that "your gift to ArtsWave matters more than ever."

All resources can be accessed through ArtsWave's Arts Hub for the Coronavirus at artswave.org/corona. To give to the ArtsWave Campaign, visit artswave.org/give.

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2019, ArtsWave raised over \$12 million, marking its sixth year in a row surpassing this milestone. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions

and number of donors. The 2020 ArtsWave Campaign runs from January 30 through April 30, 2020.