



Contact: Kathy DeBrosse
Vice President, Marketing & Engagement
Kathy.DeBrosse@ArtsWave.org
513.632.0119

10 teams to square off at ArtsWave CincySings on April 9 at Music Hall

Cincinnati, OH. – April 2, 2019 – Ten corporate teams are prepared to sing for the prize at ArtsWave CincySings, brought to you by Accenture (NYSE: ACN), on April 9, at 7 p.m. at Cincinnati Music Hall.

Celebrating its sixth year, ArtsWave CincySings is the popular choir competition that brings together businesses across the region in support of ArtsWave, the planner, promoter and fundraiser of the arts in Greater Cincinnati. CincySings has become a nationally-acclaimed employee engagement event as cited by [Americans for the Arts](#). Cincinnati.com/The Cincinnati Enquirer is the official media sponsor and sponsor of the Wild Card and Fan Favorite competitions.

The ten teams in this year's competition include: Cincinnati Bell, Cincinnati Children's Hospital Medical Center, Duke Energy, Fifth Third Bank, Kroger, Macy's, Mount St. Joseph University, P&G, United Way of Greater Cincinnati and Western & Southern Financial Group.

Bob Herzog, Channel 12 anchor, will host this year's competition with co-host Q102's Jon Curl (JonJon) covering the online Fan Favorite voting. Celebrity judges include Reds Legend Bronson Arroyo, Tyshawn Colquitt from The Voice, Cincinnati Ballet Artistic Director Victoria Morgan and Emmy award nominee Kathy Wade. In addition to the emcee and judges, employee teams have been coached by performance professionals from the region's arts community. Teams will be judged on talent, cohesiveness, showmanship and creativity.

For the fourth year in a row, Accenture is the event sponsor. "ArtsWave, through its collaboration with 100+ arts organizations, creates vibrancy throughout the region, while bringing residents together to create a stronger community," said Dean Kuroff, Managing Director for Accenture. "Through CincySings, that same positive energy has infused our local workplaces."

ArtsWave, working with partner Enquirer Media will offer a live broadcast of CincySings on Cincinnati.com which allows viewers of the competition to get involved during the performance through live Fan Favorite voting. While the judges tally their votes, audience members will have the opportunity to select *their* favorite team while helping ArtsWave raise funds for its annual community campaign. Information on this new component of the competition will be announced at the event.

This year's event will include a party after the event in the lobby of Music Hall so that the audience, family and friends can all congratulate the teams.

The CincySings winning team will sing the National Anthem and lead "Take me out to the Ball Game" at Art in the Park on June 14, ArtsWave's annual event with the Reds at Great American Ballpark, take home a commemorative trophy, and earn a spot to compete in next year's CincySings.

Tickets are available now at: ArtsWave.org/CincySings

###

About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2018, ArtsWave raised more than \$12 million for the region's arts, marking its fifth year in a row of this funding magnitude. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors. In addition, the organization partners with the Cincinnati USA Regional Tourism Network to fund an additional \$1 million for arts marketing, grants and services.