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### **BOARDway Bound, Arts Board Leadership Program Taking Applications**

Cincinnati, OH — May 8, 2019 — BOARDway Bound, ArtsWave’s signature non-profit board training and placement program, returns September 10 for accomplished, diverse professionals who are passionate about making a difference in the region through the arts.

Networking events for this year's class are being sponsored by the law firm Thompson Hine. Cincinnati office partner-in-charge Shane Starkey notes, “BOARDway Bound provides business professionals an opportunity to expand their network, develop as leaders in the community, and apply their skills to enrich our region’s exceptional array of arts organizations.”

BOARDway Bound provides all the tools necessary to become a successful arts board volunteer, while offering a unique peer learning environment across companies and the chance to interact with Greater Cincinnati’s arts professionals. 2019’s program will once again be led by ArtsWave President & CEO Alecia Kintner, whose career in arts administration spans two decades.

Comprised of six, 2.5 hour sessions from September 10 to November 19, BOARDway Bound blends directed learning and classroom interaction with videos, case studies and panel discussions. The first session enables candidates to hear directly from arts organizations looking for new board members in an elevator speech marathon session.

Information on best practices, industry trends, and the Greater Cincinnati arts scene is shared over the course of the program. Topics range from advocacy, fundraising and marketing to understanding arts budgets and nonprofit governance. In the final session, candidates meet with 25-30 arts groups in a fast-paced, speed-dating approach. The program culminates with an “observership” period with a carefully chosen arts board and in many cases, with a subsequent invitation to join it.

Over the last decade, BOARDway Bound has placed more than 300 candidates on various arts boards throughout the region. Candidates have come from a wide variety of organizations, which typically underwrite the program fee for their employees, including The Cincinnati Business Courier, Cincinnati Children’s Hospital & Medical Center, Duke Energy, Fifth Third Bank, GE Aviation, Kroger, Macy’s, PNC Bank and many more.

BOARDway Bound applications are due June 15. Applicants from all backgrounds and career stages are welcome. ArtsWave encourages diverse candidates to apply, with the goal of ensuring that the programs and practices of the region’s arts and cultural organizations are reflective of our entire community.

Visit [ArtsWave.org/BOARDwayBound](https://ArtsWave.org/BOARDwayBound) for more information or to apply.

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## **About ArtsWave**

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the lead planner, promoter and fundraiser of the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a ripple effect of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2019, ArtsWave raised \$12,355,136 for the region's arts, marking its sixth year in a row surpassing the milestone of \$12 million. ArtsWave remains the largest community campaign for the arts throughout the country, both in total contributions and number of donors.