

# American Rescue Plan Arts and Culture Grants

Grant Workshop  
July 8, 2021





# Welcome

- Please turn off your video and mute your sound for the presentation.
- Type your questions in the Chat.
- This presentation will be recorded.



**Alecia Kintner**

President & CEO

513.632.0146



**Samantha Cribbet**

Vice President, Finance

513.632.0140



**Ray Gargano**

Vice President, Community

Investments

513.632.0103



**Lori Burkhardt**

Grants Coordinator

513.632.0123

Questions: [Impact@artswave.org](mailto:Impact@artswave.org)

# Agenda

- **Introductions**
- **ArtsWave Overview**
- **ARP Relief**
- **ARP Performance and Events**
- **Questions**





# What's ArtsWave?

For decades, ArtsWave has been the *engine* behind Greater Cincinnati's arts



# What is ArtsWave?



The Region's leading planner, promoter and fundraiser for the arts...

- The nation's first and largest united arts campaign
- Provides grants and services for 100+ arts organizations
- Amplifies the impact of arts organizations so that our entire region benefits from the arts ripple effect
  - Economic Impact of more than \$300 million annually
  - Supports over 10,000 jobs



arts  
wave  
Funding Arts. Fueling Community.

# Blueprint for Collective Action



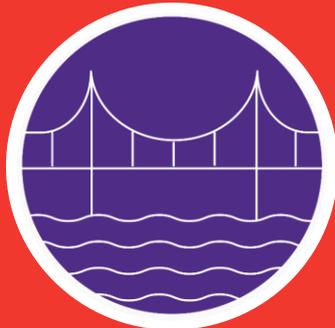
ARTS PUT CINCY  
ON THE MAP



ARTS DEEPEN ROOTS  
IN THE REGION



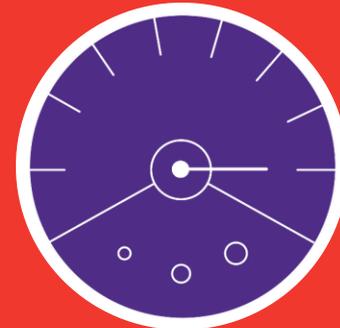
ARTS BRIDGE  
CULTURAL DIVIDES



ARTS ENLIVEN  
NEIGHBORHOODS



ARTS FUEL CREATIVITY  
AND LEARNING



# ArtsWave Grant Programs



**The Circle's African American Arts Grants**  
*Open Now! Due July 30, 2021*

## **Upcoming Grants:**

### **Fall 2021:**

Truth and Reconciliation for Black and Brown Artists  
Young Professionals  
Pride

### **Spring 2022:**

Catalyzing Impact Project Grants  
Sustaining Impact

# ArtsWave Response to COVID-19

- **ArtsWave accelerated \$2.4 million in grant payments for 44 organizations which receive operating revenues**
- **Expanded access to \$10,000 interest-free Working Capital Bridge Loans**
- **Awarded \$300,000 in emergency response grants to 47 small and mid-sized organizations**
- **Launched an Arts Vibrancy Recovery Fund**
- **Facilitated Hamilton County CARES Act – Arts & Culture Organization Relief**
- **Facilitating City of Cincinnati ARP Grants**
- **Collaborating with Hamilton County ARP Grants**



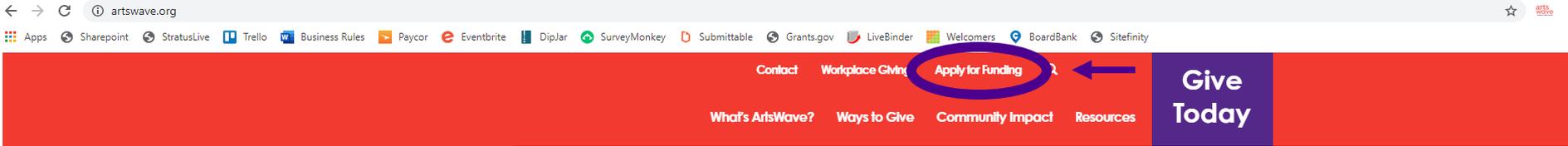
# American Rescue Plan Economic Support Program

Performing Arts Relief  
Museum and Gallery Relief  
Performance and Events

*Purpose: To restart and regrow  
Cincinnati's arts and culture  
sector.*



# How to Apply



ArtsWave is the engine for Greater Cincinnati's arts.

Gifts from tens of thousands of individuals and companies create a wave of 100+ arts projects and organizations that connect our region and make it vibrant.



# ArtsWave.org/Apply

## SUPPORT FOR ORGANIZATIONS

### ARP City of Cincinnati Performing Arts Relief Grant

ArtsWave will distribute up to \$6 million of its ARP Act funding to help rebuild Cincinnati's performing arts sector in the wake of \$140M+ in lost revenue and a year of shuttered venues.



[ARP Performing Arts Relief Grant Guidelines](#)



[ARP Financial Reporting Form](#)

### ARP City of Cincinnati Museum and Gallery Relief Grant

ArtsWave will distribute up to \$1 million of its ARP Act funding to help rebuild Cincinnati's museums and art galleries in the wake of \$140M+ in lost revenue and a year of shuttered venues.



[ARP Museum and Gallery Relief Grant Guidelines](#)



[ARP Financial Reporting Form](#)

### ARP City of Cincinnati Performance and Event Grant

ArtsWave will distribute up to \$1 million of its ARP funding to help rebuild Cincinnati's arts sector in the wake of \$140M+ in lost revenue and a year of shuttered venues through offering free, live outdoor arts and cultural events within the City of Cincinnati.

**ROUND 1: August 1-October 31, 2021 Events**

**ROUND 2: November 1, 2021-August 31, 2022 Events (guidelines coming soon)**



[ARP Event Grants Guidelines](#)



[ARP P and E Project Budget](#)

# Relief Grants: DUE JULY 30 @ 5:00 PM

## **\$6 Million: Performing Arts Venues, Film, Community Arts Centers**

- >\$15M: Expected \$250,000-\$300,000 grants
- \$10-\$14.99M: Expected \$200,000-\$250,000 grants
- \$1-\$9.99M: Expected \$100,000-\$200,000 grants
- \$300K-\$999K: Expected \$50,000-\$100,000 grants
- \$100K-\$300K: Expected \$20,000-\$50,000 grants
- <\$100k: Expected \$5,000-\$20,000 grants

## **\$1 Million: Museums and Galleries**

- >\$15M: Expected \$125,000-\$150,000 grants
- \$10-\$14.99M: Expected \$100,000-\$150,000 grants
- \$1-\$9.99M: Expected \$50,000-\$100,000 grants
- \$300K-\$999K: Expected \$25,000-\$500,000 grants
- \$100K-\$300K: Expected \$10,000-\$25,000 grants
- <\$100k: Expected \$2,500-\$10,000 grants

# Who May Apply



- Venue or Office in City of Cincinnati
  - (<https://cagis.hamilton-co.org/cagisonline/>)
- Must be a nonprofit 501 (c)3 organization (that is, expressly stated in certificate of incorporation or evidenced by 51%+ of annual expenses on arts-related activity)
  - Performing Arts, Film, Community Arts Center
  - Museums, Art Galleries
- Existence March 1, 2019; Revenue March 1, 2020
- Show need (April 1, 2020-April 30, 2021)
- Restart and Regrowth plan
- Registered and in good standing with Ohio Attorney General
- DUNS/Sam.gov (Cage Code)

# Who May Not Apply



- Organizations whose primary mission is not arts related (e.g. social service, religious, education, science, parks, nature, or health organizations)
- Social clubs and membership-only organizations
- Arts or cultural programming entities that are not open and accessible to the general public
- Arts or cultural programming entities located outside the City of Cincinnati limits
- Individuals

ArtsWave will not award grant support to organizations that, in their constitution, bylaws, or practices, discriminate against a person or group because of age, race, national origin, ethnicity, gender, disability, sexual orientation, political affiliation, or religious belief. In doing so, we seek to promote respect for all people.

# Eligible Expense



- **Criteria for Selection:** Consider COVID-19 losses April 1, 2020-April 30, 2021
  - **Final Report** will be due December 31, 2022
    - Expenses for March 3, 2021-December 30, 2022
  - **Business Interruption Costs** include support to cover general operating expenses related directly to required closures due to COVID-19 such as utilities, security, rent or mortgage payments, and personnel costs.
  - **Restart Costs** include support to cover general operating expenses related directly as required to maintain business or restart following closures due to COVID-19 such as utilities, security, rent or mortgage payments, and personnel costs.
- 

Treasury Guidance to State and Local Governments page link:

- <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-funds>

# Ineligible Expense



- Revenue replacement
- Construction costs
- Any tax, license or fee obligations payable to any governmental entity businesses
- Costs for political activity, including lobbying
- Fundraising
- Damages covered by insurance
- Reimbursement to donors for donated items or services
- Workforce bonuses
- Severance pay
- Legal settlements
- Prepayment of expenses for services that extend beyond March 3, 2021
- Expenses that were already covered by financial assistance from other county, city, state, or federal forgivable loan or grant programs established in response to COVID-19 or by insurance

# Application



- I. Organizational information
  - I. 501 (c)3 Proof: IRS Determination Letter
  - II. DUNS/CAGE Code
  - III. Mission Statement: Arts Focus
  - IV. Diversity Statement
  
- II. Financials
  - I. ArtsWave Financial Reporting Form
  - II. Economic Impact narrative
  - III. Restart and regrowth plans
  - IV. Certification of Need

Upload a Certification of Need stating that the applicant's organization has been economically affected because of local and state COVID-19 restrictions, and the American Rescue Plan Relief Grant is necessary to support the ongoing operations of the organization. The statement must include the factual assurance that the organization was in operation on March 1, 2019 and was earning operating revenue as of March 1, 2020. The application must also state that the organization is either currently in operation or intends to reopen (an estimated date for reopening must be included.)

# Application

	FY19	FY20	FY21	FY22	
	Actuals	Actuals	Actuals or Projections	Next Year Budget Plan	Notes/Assumptions
<b>Revenues</b>					
ArtsWave Grant(s)					
Government Grants					
Contributions/Sponsorships/Memberships					
Admission/Performance Income					
Tuition					
Sales to Public					
Investment/Endowment Income					
Special Events Income, net					
Other Revenue/Support					
<b>Total Operating Revenues</b>	\$ -	\$ -	\$ -	\$ -	
<b>Expenses</b>					
Artistic					
Programming					
Marketing/Promotion					
Development					
Merchandising/Concessions					
Facilities					
Administrative					
<b>Total Operating Expenses</b>	\$ -	\$ -	\$ -	\$ -	
<b>SURPLUS (DEFICIT)</b>	\$ -	\$ -	\$ -	\$ -	
<b>Transfers &amp; Financing</b>					
Federal Relief programs, such as Paycheck Protection Program, and 2/ERC Credits/CARES Act Funding, SVOG (anticipated)					
Transfers From/(To) Board Designated Funds					
Capital Improvements/Purchases with Operating Funds					
<b>Total Transfers &amp; Financing</b>	\$ -	\$ -	\$ -	\$ -	
<b>TOTAL SURPLUS/(DEFICIT)</b>	\$ -	\$ -	\$ -	\$ -	

# Application



## III. Additional Questions

- I. FY21 Operating Budget
- II. Revenue Compare: FY19-FY20 & FY19-FY21
- III. Total Relief received
  - I. ArtsWave's Arts Vibrancy Fund
  - II. PPP (forgiven)
  - III. EIDL (forgiven)
  - IV. CARES Act
  - V. Shuttered Venues Grant (anticipated)
  - VI. Other

## IV. Organizational Staffing

## V. Statement of Assurances

# Grant Agreement



## Allowable Uses of Grant Funds and Conditions

For each awarded applicant, ArtsWave shall enter into a grant agreement outlining the terms of the grant. The grant agreement for each grantee shall comply with the following:

- Grant funds may be used for any operational expense that the recipient deems to be necessary for restart or continuation of the organization's artistic activity, administration, or safely operated venue
- Grant recipients must agree to employ as many local artists and staff as is financially possible
- Grant recipients must agree to participate in ArtsWave's 'restart the arts' umbrella promotional campaign, *Bring You*, including using campaign logo and credits and entering all event data in [www.artswave.org/Guide](http://www.artswave.org/Guide) so that the public can discover and re-discover all of Cincinnati's arts experiences
- Grant recipients must submit a final report form by the end of December 2022

# How to apply

[ArtsWave.submittable.com/submit](https://ArtsWave.submittable.com/submit)



## ARP Performing Arts Relief Program Application

Ends on July 30, 2021

[Guidelines](#) ▾

[Apply](#)

## ARP Museum and Art Gallery Relief Program Application

Ends on July 30, 2021

[Guidelines](#) ▾

[Apply](#)

## ARP Performance and Event Grant Application

Ends on July 15, 2021

[Guidelines](#) ▾

[Apply](#)

## FY2021 Circle's African American Arts Grants

Ends on July 30, 2021

[Guidelines](#) ▾

[Apply](#)



# Questions?

# Performance and Event Grants



# Process for Determining Awards



- Award amounts will be determined based on the individual scores, event request amounts, and the total applicant pool. Final determination will ensure that a variety of neighborhoods, audiences, art forms and artists, and dates on the calendar are served through this program.
- Applicants should consider the impact the project will have in restarting and regrowing the arts, particularly the number of artists and arts staff employed, the diversity of programming and audience, and the overall economic impact of the community in which the event is presented.
- ArtsWave staff will evaluate eligibility; a volunteer community review panel will review and score applications.
- Following the close of the application period, based on the number of applications received, ArtsWave, with City input, will make a final determination on the size of grants set forth

# Overview

- TWO ROUNDS:
  - R1: DUE JULY 15 August 1-October 31, 2021
  - R2: DUE SEPT. 16 November 1, 2021-August 31, 2022  
*(Applications open July 16, 2021)*
- May receive only ONE (1) Performance and Event Grant
- May apply for Relief Grant as well
- Maximum Award: Depending on scope of project with \$50,000 max

# What is Eligible?



- Event must serve a targeted geography in City of Cincinnati
- Must be a free event open to all
- Must be a nonprofit 501 (c)3 organization with a mission dedicated to arts and culture in the City of Cincinnati
- Fiscal Agent permissible with submitted agreement
- Event must be outdoors between August 1-October 31, 2021
- Restart and Regrowth Event that:
  - has a reasonable and attainable budget and allows for free admission
  - engages and compensates diverse local artists
  - has the clear potential to attract audiences and demonstrate Cincinnati's renewing vibrancy and dynamism
  - has the clear potential to stimulate ancillary economic activity, including patronage at nearby businesses
  - has a plan to adhere to relevant safety protocols

# Application



- I. Organizational information
  - I. 501 (c)3 Proof: IRS Determination Letter
  - II. DUNS/CAGE Code
  - III. Mission Statement: Arts Focus
  - IV. Diversity Statement
  
- II. Financials
  - I. Annual Operating budget
  - II. Total project Budget
  - III. Requested Grant Amount
  - IV. Most recent financial statement
  - V. ArtsWave Performance and Event Budget Form

# Application



## III. Project Details

I. Title and Description

II. Location, Dates, collaborations

**III. Impact on Restart and Regrowth**

**IV. Economic Impact on community**

V. Assessment: How will you measure success:

I. Set objectives/goals to measure

II. Explain how you will measure

## IV. Anticipated Participation Numbers

I. Adult, Youth, Volunteers

II. Paid and Unpaid Artists and Staff

## IV. Organizational Staffing

## V. Statement of Assurances

# Budget Form

ArtsWave

Organization Name:

PROJECT REVENUE/SUPPORT	Amount	Details
Contributed Revenue (Corporate, Foundation, Government, Individual)		
Earned Revenue (Admissions, Memberships, Contract, Special Events)		
ArtsWave (Should equal requested grant amount.)		
Other Revenue/Support (In-kind, Volunteer labor, or Donated goods/services, for example)		
<b>TOTAL PROJECT REVENUE/SUPPORT</b>	<b>\$0.00</b>	
PROJECT EXPENSES	Amount	Details
<b>Direct Project Costs</b>		
Program		
Fundraising		
General & Administrative		
<b>Total Direct Project Costs</b>	<b>\$0.00</b>	
<b>Direct Salaries &amp; Benefits</b>		
Program		
Fundraising		
General & Administrative		
<b>Total Direct Salaries &amp; Benefits</b>	<b>\$0.00</b>	
<b>TOTAL PROJECT EXPENSES</b>	<b>\$0.00</b>	
<b>TOTAL PROJECT SURPLUS/DEFICIT</b>	<b>\$0.00</b>	

# Grant Agreement



## Allowable Uses of Grant Funds and Conditions

For each awarded applicant, ArtsWave shall enter into a grant agreement outlining the terms of the grant. The grant agreement for each grantee shall comply with the following:

- Grant funds may be used for any expense that the recipient deems to be necessary for the proposed event that restart the arts in the City of Cincinnati
- No more than 10% of the project budget may cover indirect costs
- Grant recipients must agree to employ as many local artists and staff as is financially responsible
- Grant recipients must agree to participate in ArtsWave's 'restart the arts' umbrella promotional campaign "*Bring You*," including using campaign logo and credits and entering all event data in [www.artswave.org/Guide](http://www.artswave.org/Guide) so that the public can discover and re-discover all of Cincinnati's arts experiences
- Grant recipients must submit a final report form by December 1, 2021.

# What Makes a Strong Project Grant?

- Be brief, clear and direct, focusing on what is most important.
- Review panelists may have little or no prior knowledge of your organization. Create a stronger application by:
  - not assuming reviewers have extensive knowledge of your organization, your event or all artistic disciplines;
  - explaining acronyms; and
  - explaining the characteristics of your community or audience as needed.
- Provide a balanced project budget
- We recommend that you prepare your responses offline in a word processing program and then copy and paste them into the appropriate sections of the online application.
- Limit the use of bullets and other formatting in text fields.
- Add [Impact@ArtsWave.org](mailto:Impact@ArtsWave.org) to your safe senders list to ensure that you receive all communications from the online grantmaking system.



# Questions?



**Thank you!**