Black & Brown Artist Grant for Individual Artists Overview

Funded by ArtsWave, City of Cincinnati, Greater Cincinnati Foundation, Duke Energy, and other partners

October 15, 2024





Welcome

- Please mute your sound for the presentation.
- Type your questions in the Chat.
- We will be recording and posting on our website at artswave.org/apply.

Agenda

- Welcome & Introductions
- ArtsWave Overview
- Black and Brown Artist Grant

Background & Purpose

Overview & Eligibility

Resources & Support

Application Details

Questions





Ray Gargano
Vice President,
Community Investments

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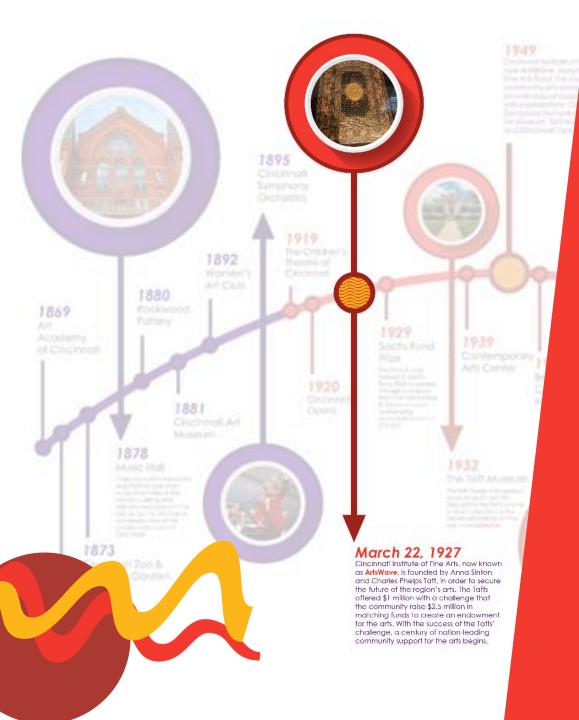
Lori Burkhardt Manager, Grant Programs



Michael Thompson

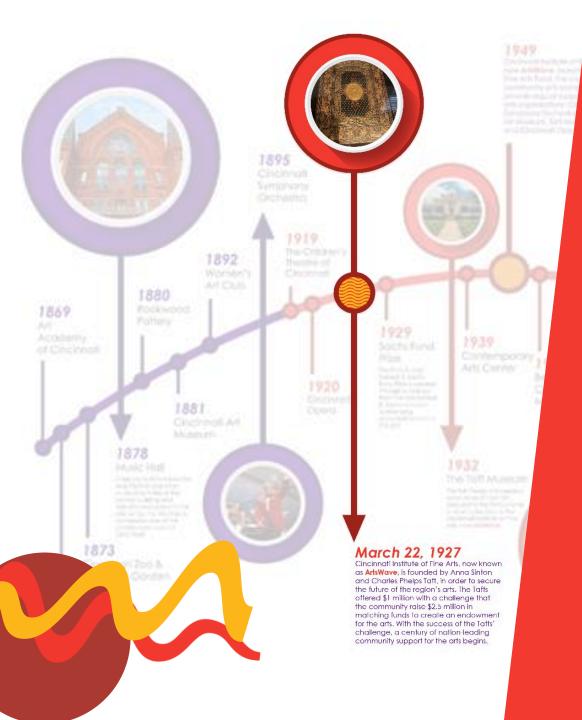
Mentor and Showcase

Coordinator



ASHARED VISION from the start





ASHARED VISION accelerates



FAST FORWARD TO TODAY

Cincinnati's diverse arts are key to creating a...

Vibrant Economy

Connected Community

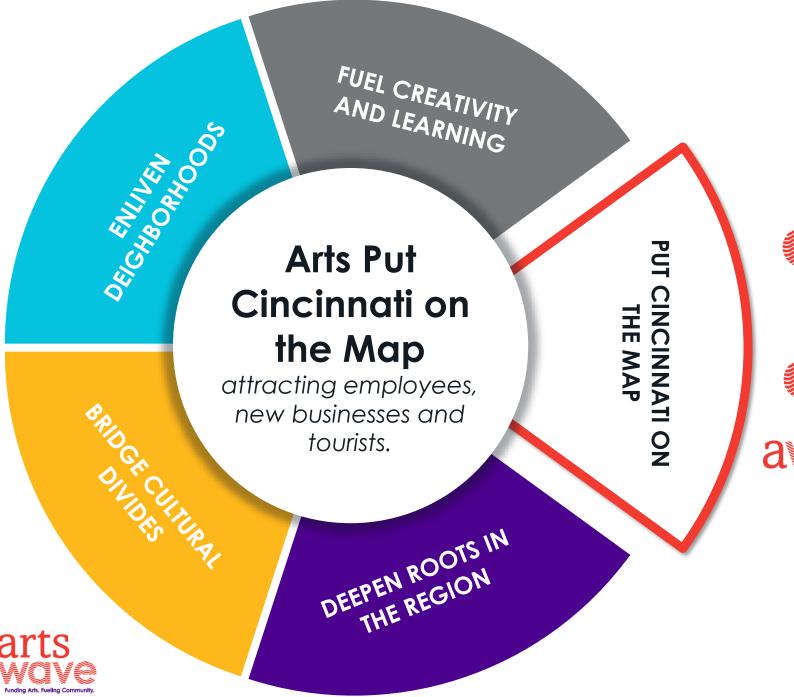




DRIVING IMPACT

ArtsWave invests in five economic and social outcomes...through 150+ arts partners & projects









Cincinnati's creative industries lead Ohio in economic contribution.



Cincinnati ranks No. 2 in the nation for Street Art.



BLINK®, illuminated by ArtsWave, welcomed 2+ Million people in 2022, making it Cincy's largest event ever and the largest immersive art experience in the nation.

PUT CINCINNATI ON THE MAP **Arts Deepen** Roots in the N ROOTS REGION Region retaining employees and residents, including new college grads.





40% feel more positive about their community after participating in arts.

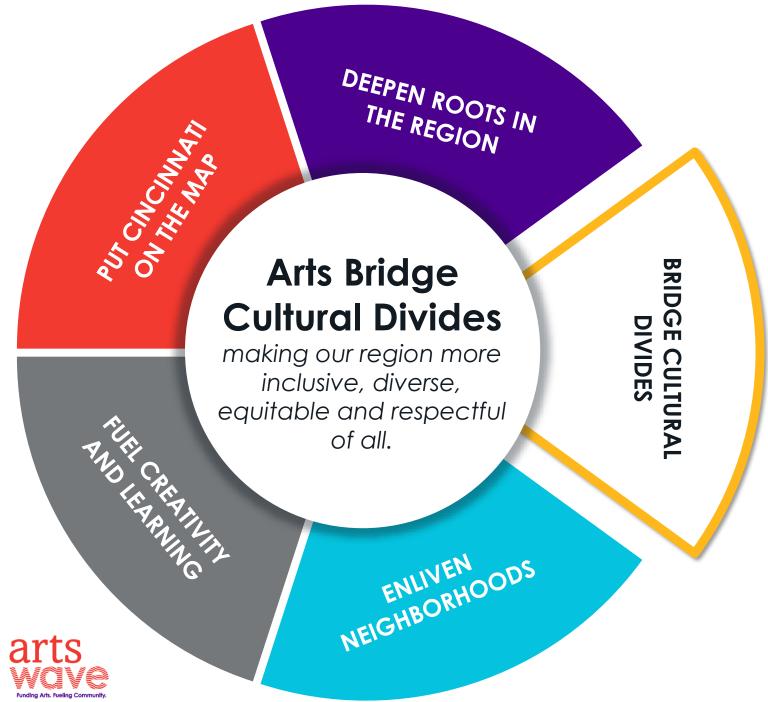


9 out of 10 arts participants report making new friends through their arts experiences.



More than 5,600 people joined **ArtsWave** affinity groups, further connecting to each other and the community.









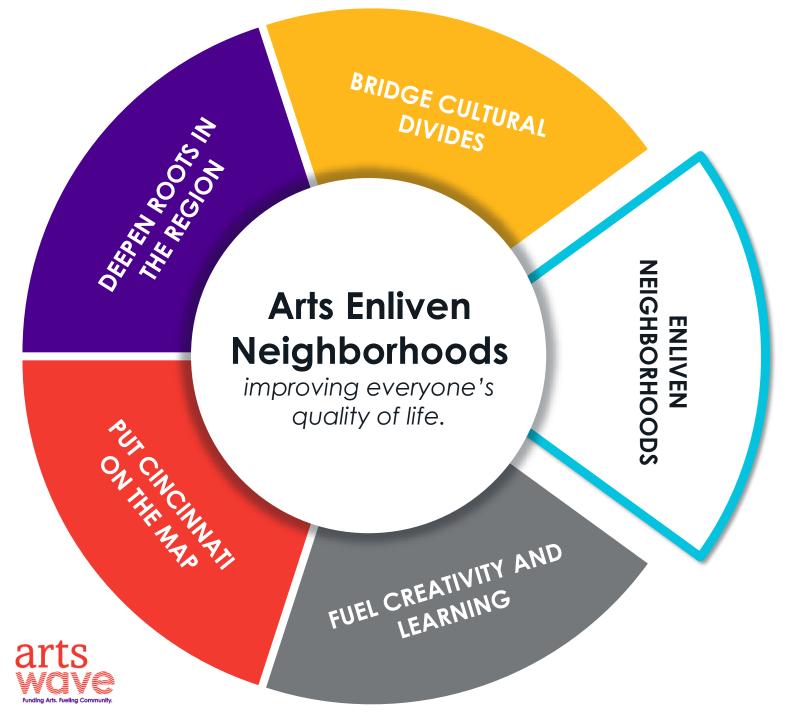
Students who participate in the arts are 40% more likely to have friends of diverse races & ethnicities.



Arts field trips can create significant increases in empathy and tolerance.



ArtsWave is building culturally curious audiences through *Flow*Pass – a 5-event subscription series celebrating Black artistry.







When after-school arts programs are available, neighborhood crime drops up to 5%.



Residents of arts-rich neighborhoods are 2x as likely to feel connected.

Last year, ArtsWave organizations inspired
2.3 million people with free or low-cost arts events in neighborhoods across the region.

ENLIVEN NEIGHBORHOODS

Arts Fuel Creativity and Learning

preparing kids to be productive citizens and future employees, and live creative lives.

PUT CINCINNATI ON THE MAP

FUEL CREATIVITY
AND LEARNING





Low-income students who are highly engaged in the arts are 5X less likely to drop out and 2X more likely to graduate college.



Students with 4 years of art & music score 100 points better on SAT tests than students without arts ed.



ArtsWave's "More Arts, More Kids" Initiative will make 50,000 arts field trips possible, reaching all CPS 1st-6th grade students.

Black & Brown Artist Grant for Individual Artists Overview

Funded by ArtsWave, City of Cincinnati, Greater Cincinnati Foundation, and other partners

The Details





Michael Thompson, Mentor and Showcase Coordinator

Purpose for Artists

- 1. To financially support BIPOC artists in our region
- 2. To assist in helping BIPOC artists grow professionally through:
 - Mentorship for work development
 - Individual business support
 - Showcasing completed work
 - Creating a cohort of artist for support





Purpose for Community

- Support for artists to explore Truth and Innovation that drives a more equitable future:
 - Social justice (e.g. equal rights; reproductive rights; trans rights; healthcare for all)
 - Black Lives Matter
 - Indigenous Sovereignty
 - Healing and Accountability
 - Tradition vs Innovation
 - Written History vs Oral History
 - Environmental Justice
- Advance ArtsWave's Blueprint Goals





New for 2024-2025

- Artists may apply for up to \$5,000 or up to \$10,000 for a project
- •Artists must propose a project that can Showcase in July 2025
- •Artists must participate in artist cohort, including attendance at scheduled meetings and adhering to deadlines throughout the grant period
- •Grants due: November 1, 2024, at 5:00 pm





- Individual artist or teaching artist
- People who have the lived experience of Black, Indigenous, People of Color
- 18 years of age or older
- Full-time resident of the Cincinnati MSA region
 - Have reported taxable income related to your work as an individual artist or teaching artist in your most recently filed tax return; and/or have a verifiable body of work through digital work samples or website

IMPORTANT: Started during the FY22 grant cycle, an artist may receive funding for two (2) consecutive years and then will be required to take one (1) year off before applying for the Black and Brown Artists grant program again. For example, if you received a grant in both FY22 and FY23, you would not be eligible again to apply until FY2025.





Eligible Requests

Proposed programming should:

- Focus on the theme of "Truth and Innovation" through your lived experience
- Leverage the power of the arts in one or more ways as outlined in ArtsWave's Blueprint for Collective Action
- Can include community participation but must have a showcase element
- Proposed programming must be completed by June 1, 2025





• \$5,000 or \$10,000

- May be funded in part or fully
 - Can your project be completed if not fully funded?
- 75% will be paid when awarded
- 25% will be paid with completed Interim Report due March 1, 2025







- Artist Fee (self-compensation)
- Fees paid to other artists or collaborative partners as part of this project
- Materials/Supplies
- On-line tools/services
- Marketing
- Community engagement activities
- Other expenses directly associated with the funded activity





- Early submission feedback with application edit option by October 22 at 5:00 pm
- Application drop-in sessions on Zoom on October 24 and 29 at noon. Sign in briefly to ask a question about your application.
- Monthly networking and progress meetings starting January 2025 with ArtsWave staff and consultants; there will be 5 REQUIRED meetings, each held the second Monday of each month (January-May)
- Summer 2025 Showcase REQUIRED



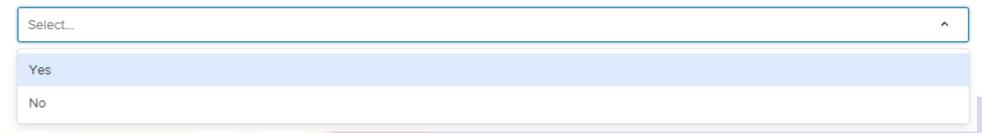


Application Feedback

Grant staff review to provide feedback for applications submitted by OCTOBER 22:

- Feedback will be returned asap.
- The sooner you submit, the better feedback you will get
- Application will be re-opened for you to edit
- Deadline will still be November 1 at 5 PM

If you submit your application by October 22, are you interested in feedback and an opportunity to then edit your applications by the deadline on November 1 at 5:00 PM? (required)



Application: Eligibility

- Eligibility Questions: Yes or No
- Name (legal and public)
- Address
- Proof of Residence (Attachment)
- Phone/Email
- Social Media





Application: Artist Information

- Artistic Discipline
- Artist Statement or Resume/CV (Attachment)
- •Describe how being a part of this grant program, artistic cohort, and showcase will advance your artistic practice.
- Artistic Work Samples (Up to 3 Attachments)
- •OPTIONAL: Link to work
- •Do you want feedback? (By October 22, 5 p.m.)





Application: Details of Request

- Project Title
- Short Description (Instagram worthy)
- •Elaborate on the above description. Be sure to answer: WHO, WHAT, WHERE, WHEN, WHY and HOW in more detail.
- Final Project Details, (150 words)
- Alignment with Theme and Blueprint (200 words each)
- Project start/end date
- Agreements:
 - ol agree to meet monthly, updating my project with the artist cohort? ol will create a product as part of my project that can Showcased in July 2025.
 - oMy project can be completed by June 1, 2025.



Application: Financials

•Total Project Budget

•Requested Grant Amount (\$5,000 or \$10,000)

- Project Budget (see next slide)
- •How will funds be spent?

Creative a narrative of your budget





Application: Financials

			4
	PROJECT REVENUE/SUPPORT	Budgeted	
	ArtsWave (Should equal requested grant amount.)		•
	Contributed Revenue (Corporate, Foundation, Government, Individual)		
Î	Earned Revenue (Admissions, Memberships, Contract, Special Events)		
	Other Revenue/Support (In-kind, Volunteer labor, or Donated goods/services, for example)		
	TOTAL PROJECT REVENUE/SUPPORT	0	
ľ			
	PROJECT EXPENSES		
	DIRECT PROJECT COSTS	Budgeted	
	Artist self-payment		•
	Artist fee for additiional artists		
	Production fees		
	Consultants		
	Training and professional development		
	Materials and supplies		
	Advertising		
	Digital tools and technology		
	Cultural facilities		
	Other		
	TOTAL PROJECT EXPENSES	0	
	TOTAL PROJECT SURPLUS/DEFICIT	0	



Application: Additional Attachments

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REMINDER: Grants are TAXABLE INCOME.

Account for taxes to be paid.

Application: More Information

- Cincinnati Artist Census (Optional)
- Voluntary Survey
- Statement of Assurances





Determination of Grant Amount

PANEL: Made up of funders, community members, artists and more

Panel Review Criteria:

- The proposed project clearly aligns the artist's identity, a social statement of change, and the Blueprint.
- The project narrative sufficiently and clearly describes the proposed project and its potential impact.
- The project uses the arts to document, explore, and/or pose solutions to current local or global crises about social, racial, and/or environmental issues.
- The project aligns with the themes of "Truth and Innovation" in an illuminating way.
- Project budget and timeline are reasonable
- The applicant has a strong track record of artistic work and experience.

How to Apply





What's ArtsWave?

Ways to Give Community Impact

Give Today





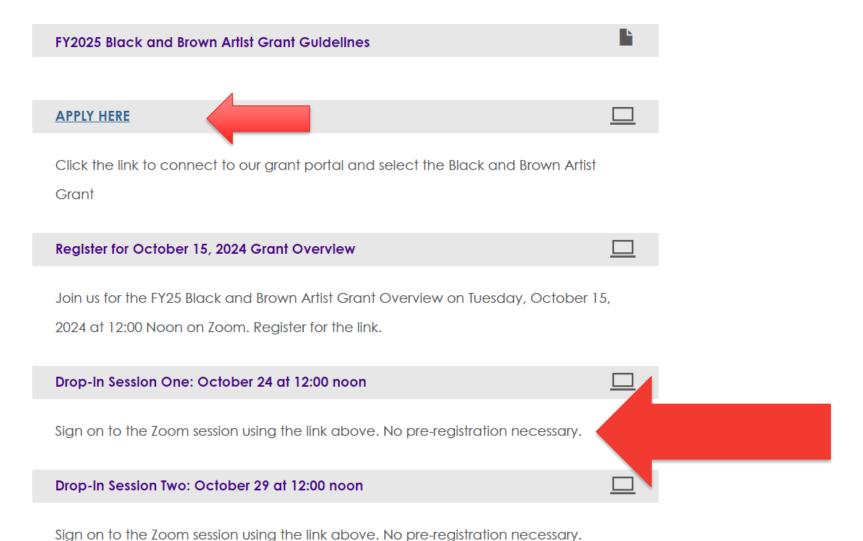
FY2025 Grant Programs

ArtsWave Fiscal year is September 1 to August 31.





How to Apply





How to Apply

At ArtsWave, we want everyone in Greater Cincinnati to experience the positive benefits of the arts – a more vibrant regional economy and more connected communities. In fall 2015, ArtsWave released the **Blueprint for Collective Action in the Arts** which outlines five community goals, a roadmap for their achievement, and a framework for ArtsWave's community investment strategy and grant programs for the next ten years.

All applicant organizations are asked to demonstrate how their work aligns to one or more of these five strategic areas. We strongly recommend downloading and reviewing this document to familiarize yourself with this framework before applying for ArtsWave support.

FY2025 Black and Brown Artists Grant for Individual Artists

Guidelines V

Apply

Ends on Fri, Nov 1, 2024 5:00 PM



Key Dates

Early Application Review	Virtual Drop-in Sessions	Application Deadline	Funding Decision	Interim Report	Project Completion Date	Showcase
October 22, 2024 5 p.m.	October 24 & 29, 2024 Noon	November 1, 2024 5 p.m.	No Earlier than December 6, 2024	Due March 1, 2025	By June 1, 2025	July 2025

Monthly Cohort Meetings: 2nd Monday of each month: 4:00 pm January 13, February 10, March 10, April 14, May 12

Contact Information

Ray Gargano, Vice President of Community Investments Ray.Gargano@ArtsWave.org

Lori Burkhardt, Manager of Grant Programs Lori.Burkhardt@ArtsWave.org

Michael Thompson, Mentor and Showcase Coordinator artbymichaelthompson@gmail.com

THANK YOU

