



Black & Brown Artist Grant for Individual Artists Overview

Funded by ArtsWave, City of Cincinnati, Greater Cincinnati Foundation, Duke Energy, and other partners

October 15, 2024



**STRONGER
ARTS
FOR A
STRONGER
REGION**

CREATED TO GROW



Welcome

- Please mute your sound for the presentation.
- Type your questions in the Chat.
- We will be recording and posting on our website at artswave.org/apply.

Agenda

- Welcome & Introductions
- ArtsWave Overview
- Black and Brown Artist Grant
 - Background & Purpose
 - Overview & Eligibility
 - Resources & Support
 - Application Details
- Questions





Ray Gargano
*Vice President,
Community Investments*

CREATED TO GROW

+
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ARTS
FOR A
STRONGER
REGION



Lori Burkhardt
*Manager,
Grant Programs*



Michael Thompson
*Mentor and Showcase
Coordinator*

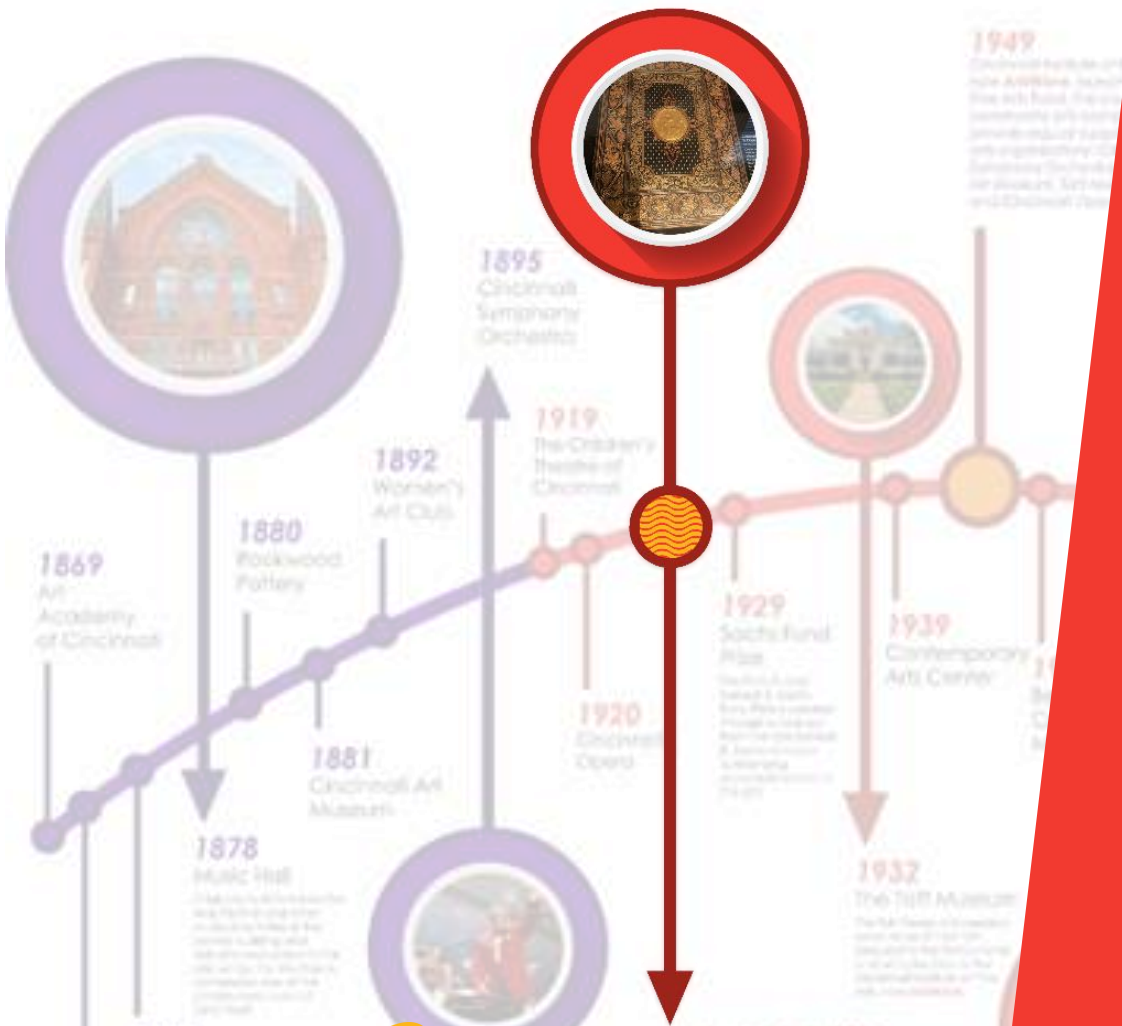
A SHARED VISION *from the start*

arts
wave

Funding Arts. Fueling Community.

March 22, 1927

Cincinnati Institute of Fine Arts, now known as **ArtsWave**, is founded by Anna Sinton and Charles Phelps Taft, in order to secure the future of the region's arts. The Tafts offered \$1 million with a challenge that the community raise \$2.5 million in matching funds to create an endowment for the arts. With the success of the Tafts' challenge, a century of nation-leading community support for the arts begins.

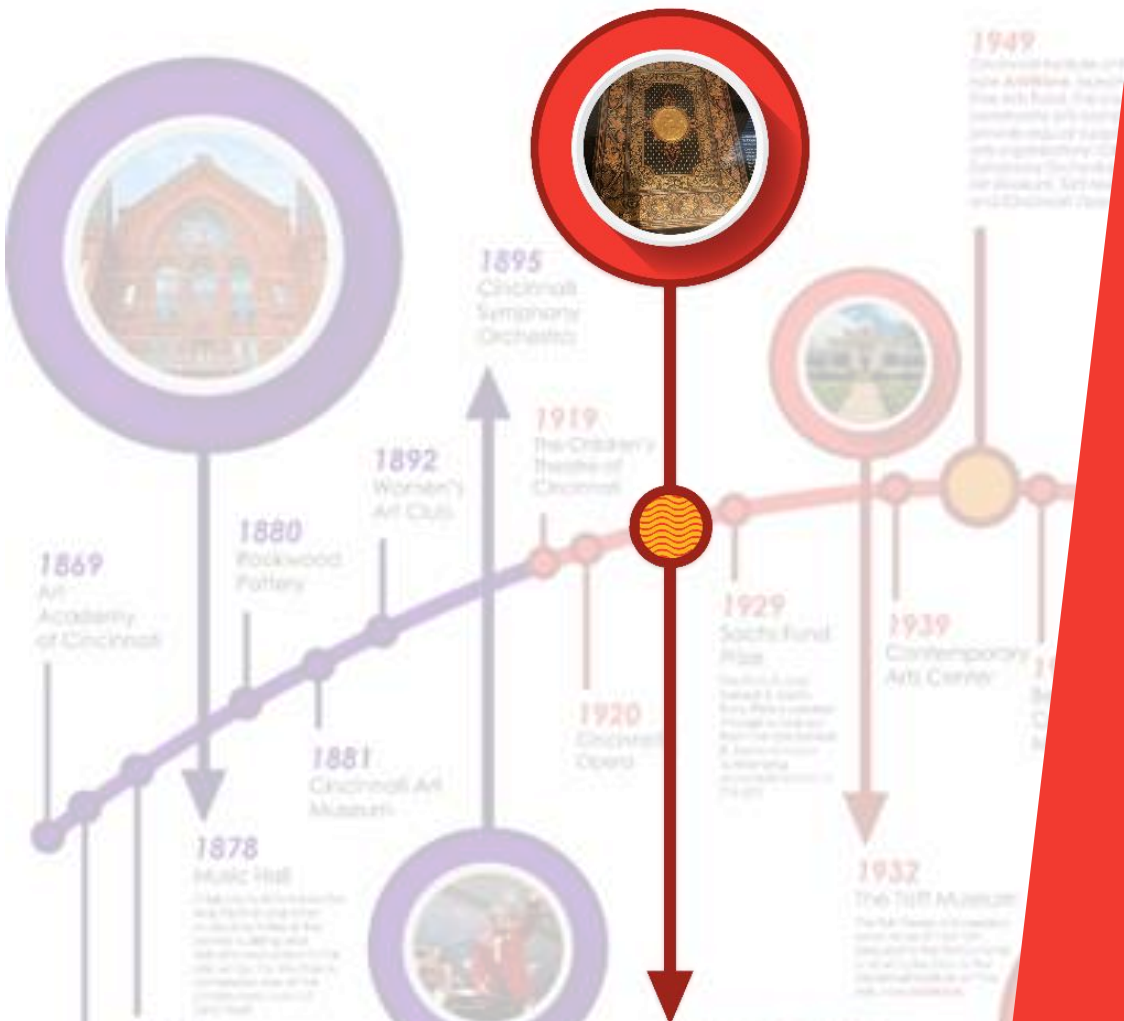


A SHARED VISION VISION accelerates

arts
wave
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March 22, 1927

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FAST FORWARD TO TODAY

Cincinnati's diverse arts are key to creating a...



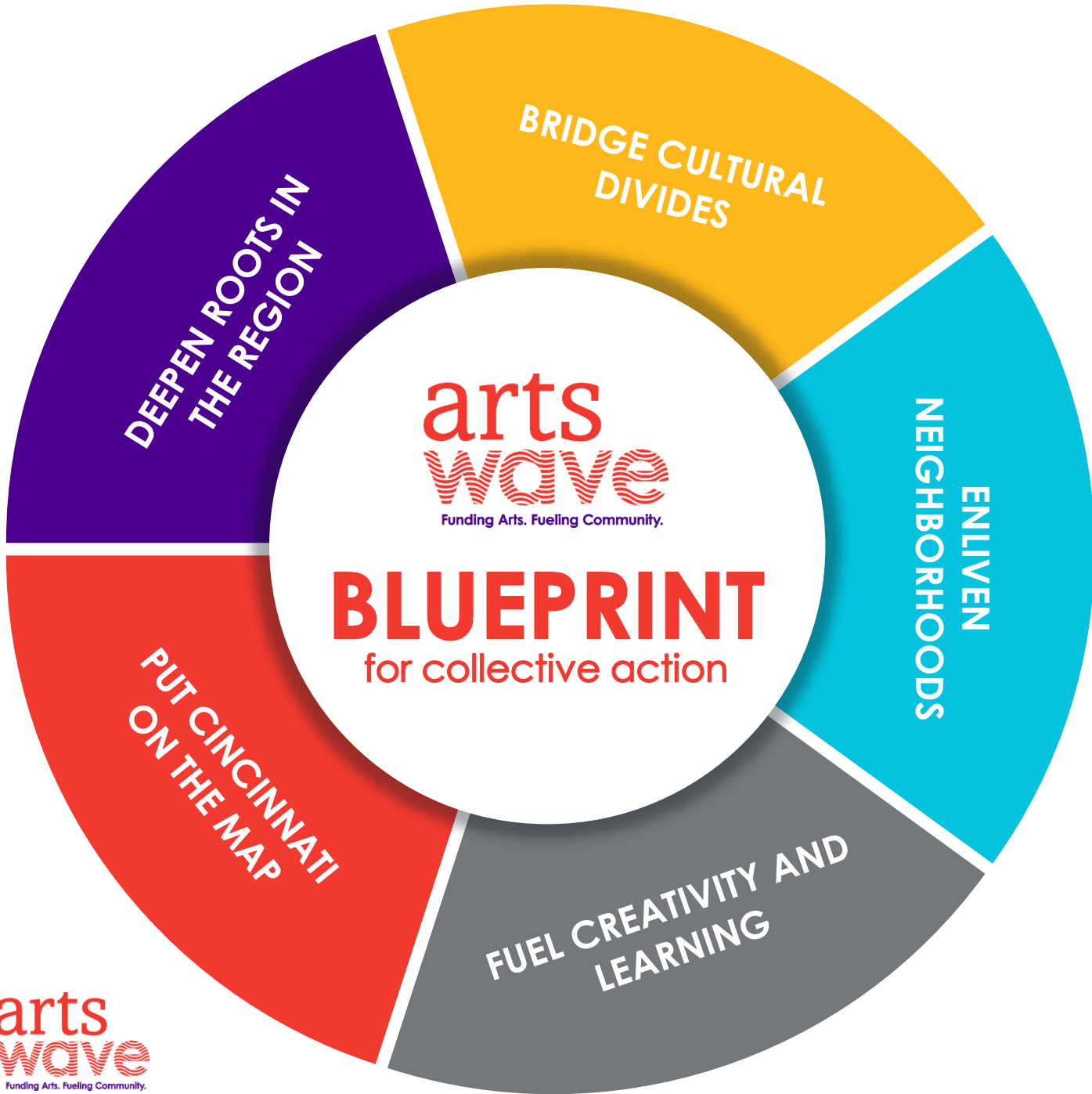
Vibrant Economy

Connected Community

**TOP 20
ARTS-VIBRANT
REGION!**

**STRONGER
ARTS
FOR A
STRONGER
REGION**

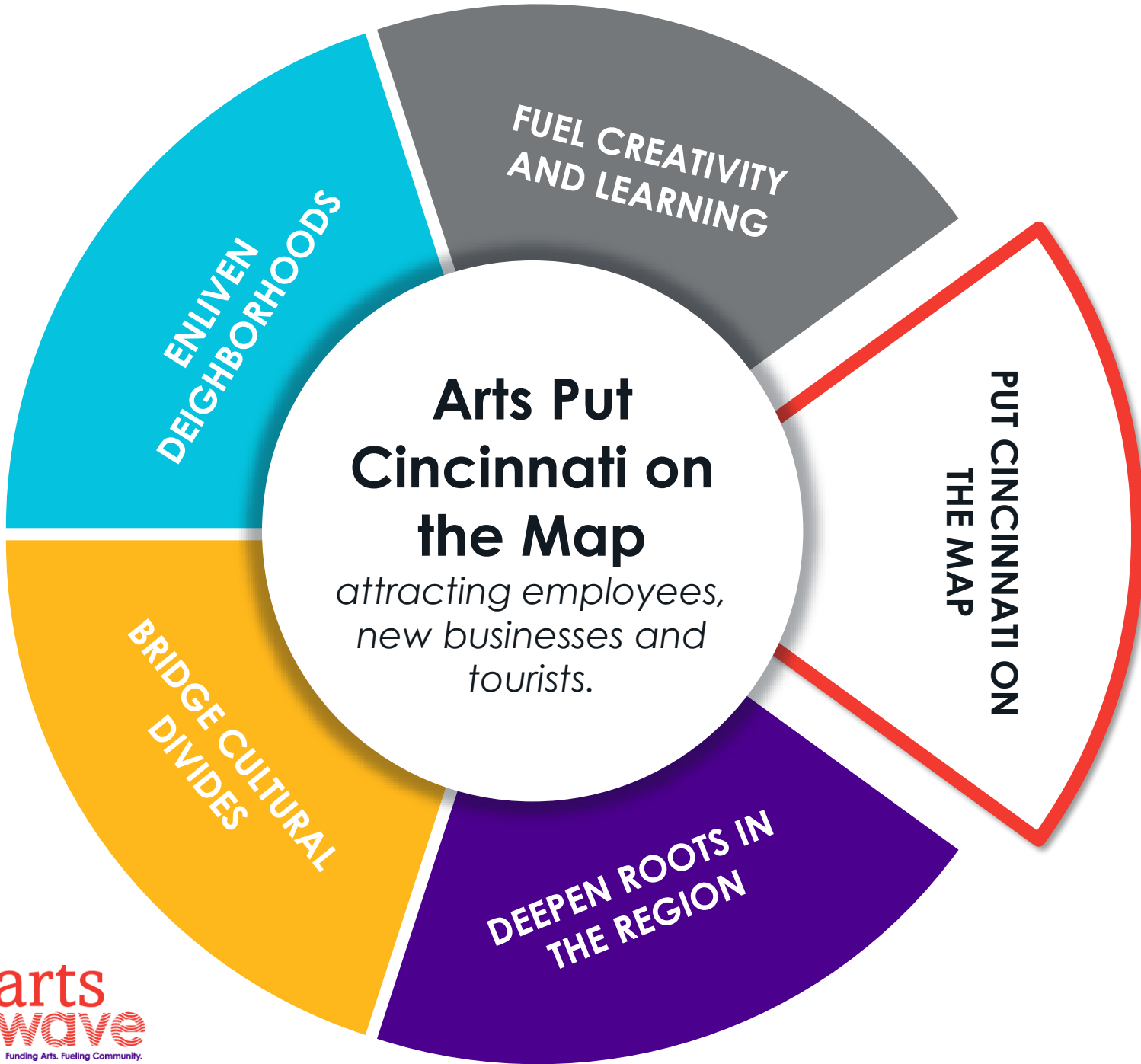




DRIVING IMPACT

ArtsWave invests in five economic and social outcomes...through 150+ arts partners & projects





Arts Put Cincinnati on the Map
attracting employees, new businesses and tourists.

ENLIVEN NEIGHBORHOODS

FUEL CREATIVITY AND LEARNING

PUT CINCINNATI ON THE MAP

DEEPEN ROOTS IN THE REGION

BRIDGE CULTURAL DIVIDES



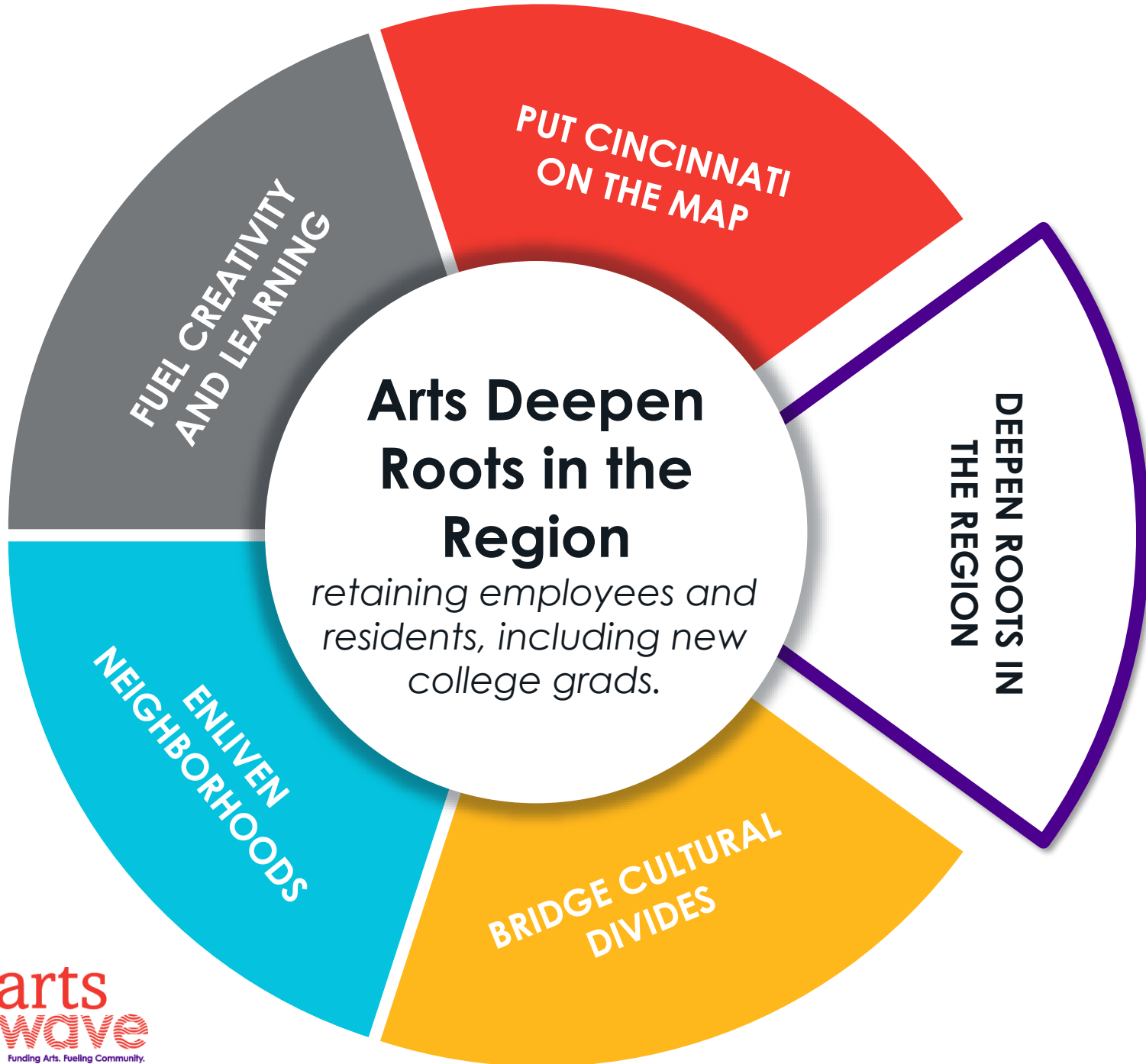
Cincinnati's **creative industries lead** Ohio in economic contribution.



Cincinnati ranks No. 2 in the nation for Street Art.



BLINK®, illuminated by **ArtsWave**, welcomed **2+ Million people** in 2022, making it Cincy's largest event ever and the largest immersive art experience in the nation.



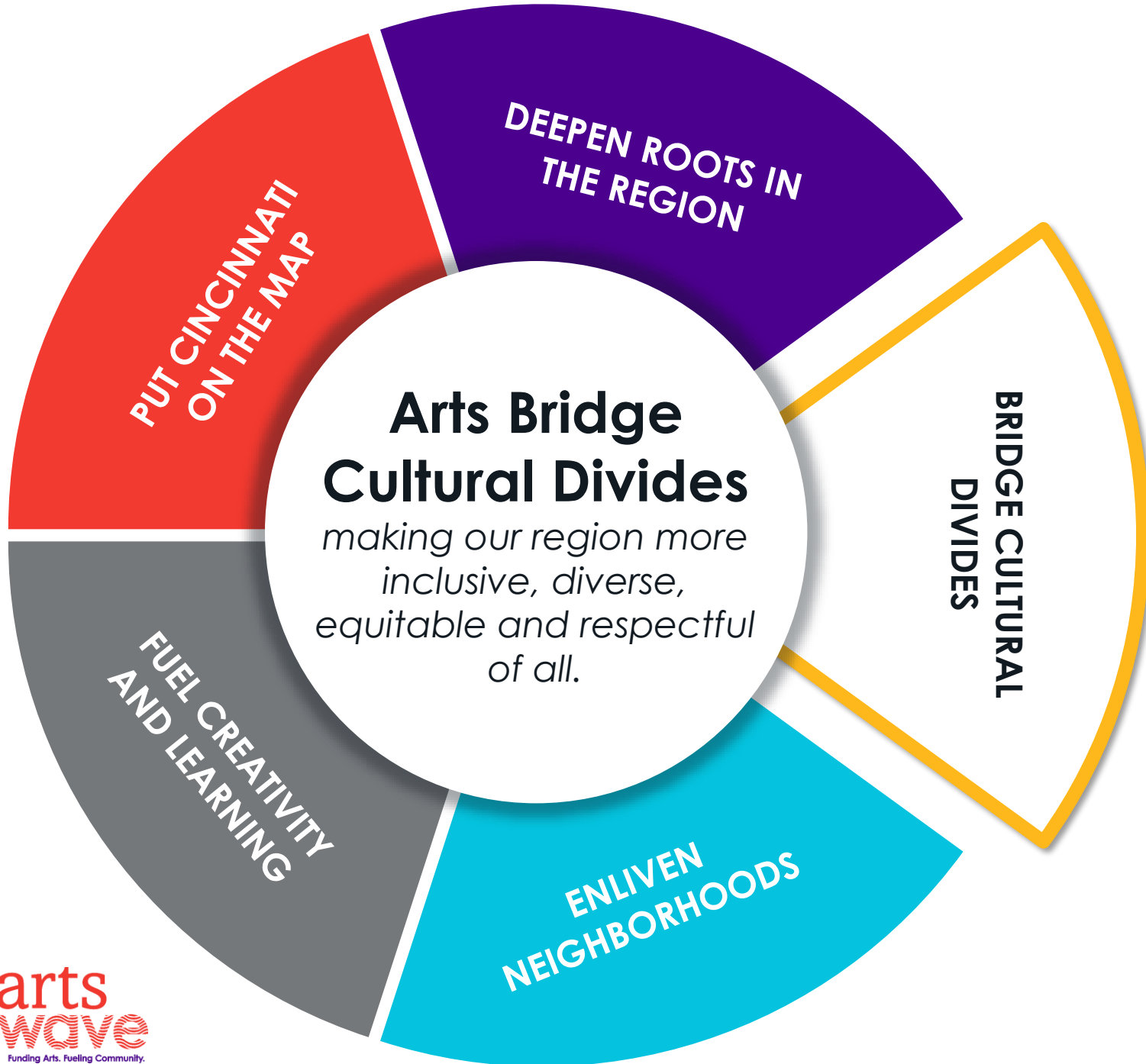
40% feel more positive about their community after participating in arts.



9 out of 10 arts participants report making new friends through their arts experiences.



More than 5,600 people joined **ArtsWave** affinity groups, further connecting to each other and the community.



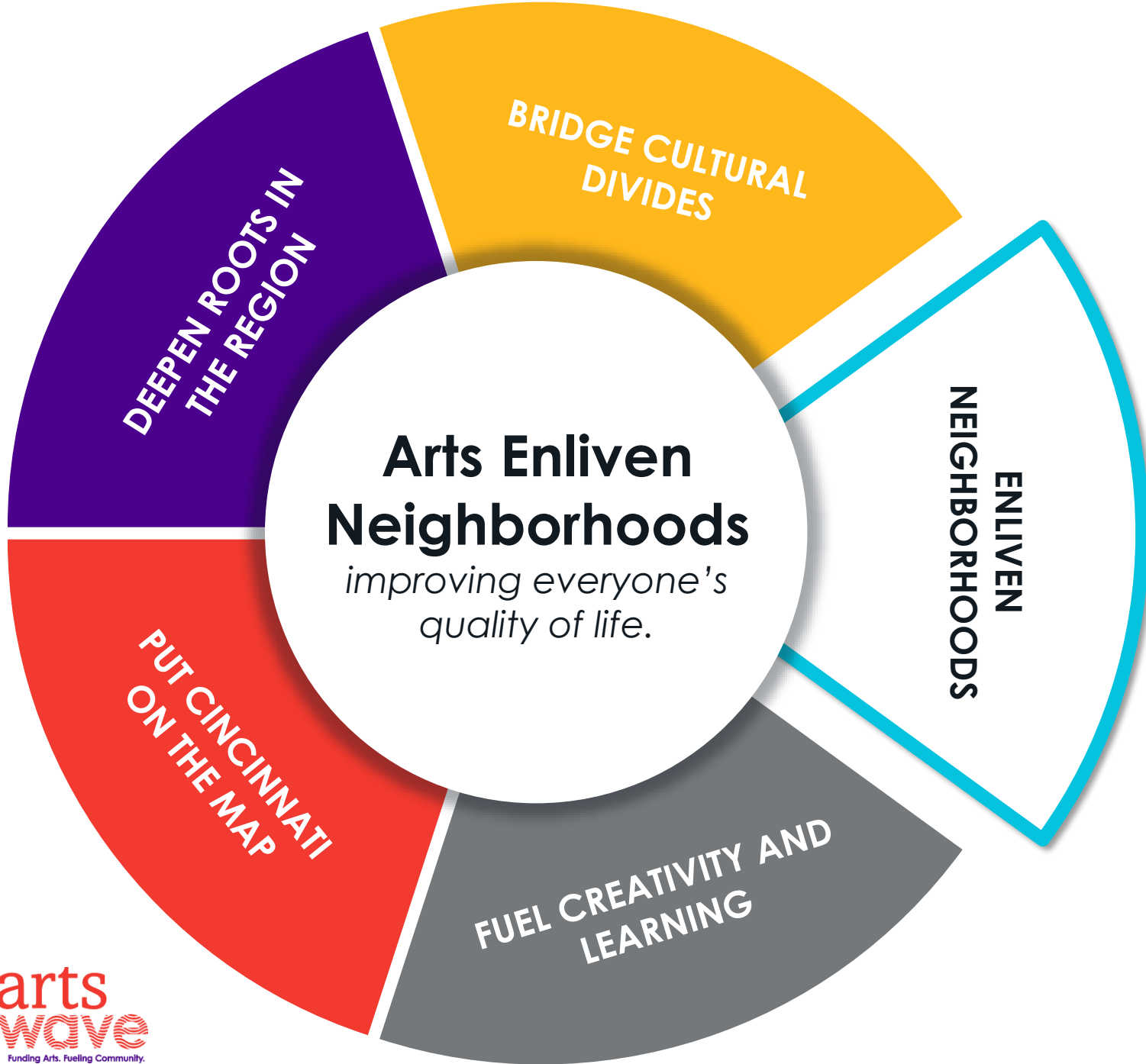
Students who participate in the arts are **40% more likely to have friends of diverse races & ethnicities.**



Arts field trips can create significant **increases in empathy and tolerance.**



ArtsWave is building culturally curious audiences through **Flow Pass** – a 5-event subscription series celebrating Black artistry.



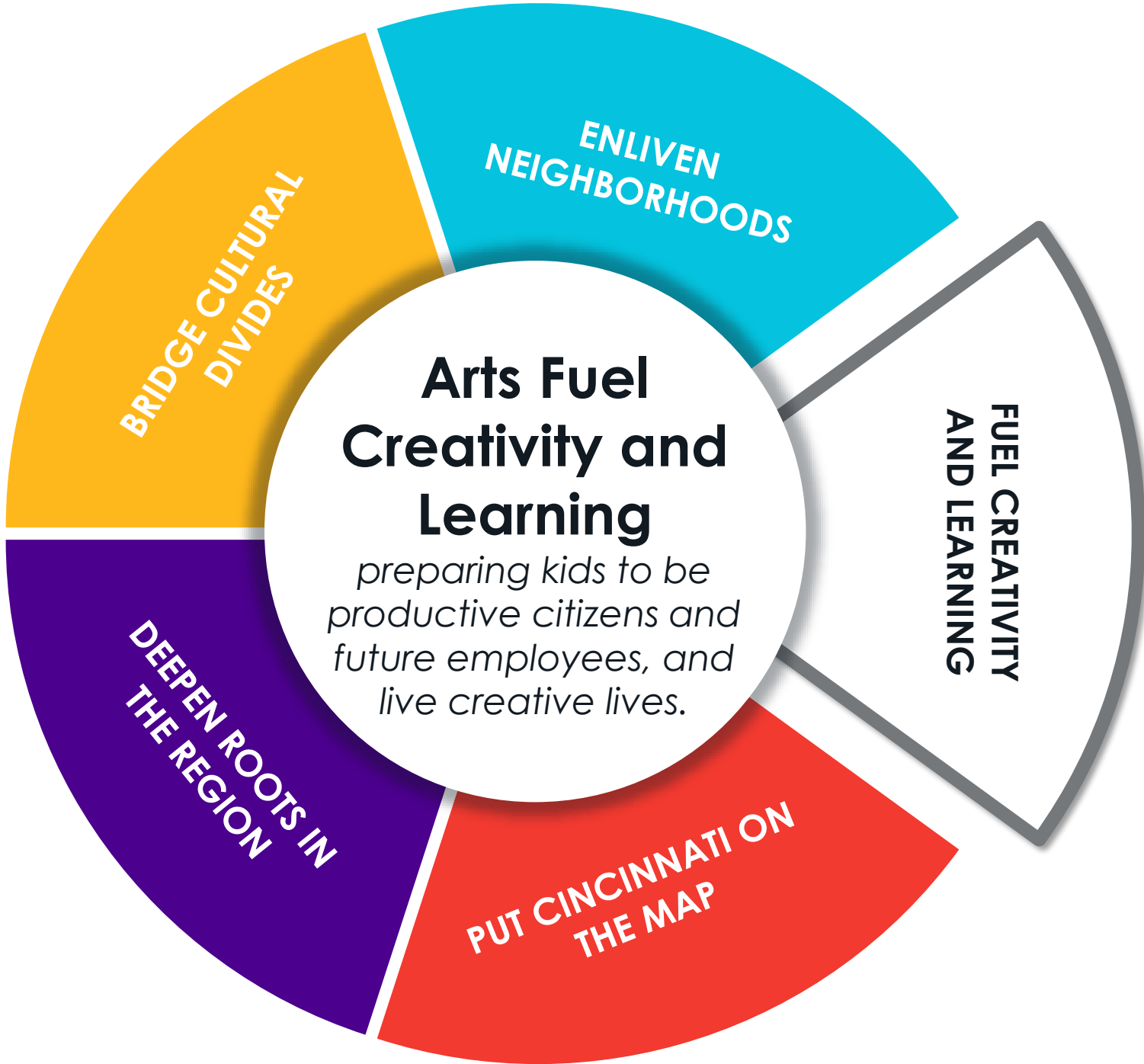
When after-school arts programs are available, **neighborhood crime drops up to 5%.**



Residents of arts-rich neighborhoods are **2x as likely to feel connected.**



Last year, ArtsWave organizations inspired **2.3 million** people with **free or low-cost arts events** in neighborhoods across the region.



Low-income students who are highly engaged in the arts are **5X less likely to drop out and 2X more likely to graduate college.**



Students with 4 years of art & music score 100 points better on SAT tests than students without arts ed.



ArtsWave's "More Arts, More Kids" Initiative will make **50,000 arts field trips possible, reaching all CPS 1st-6th grade students.**



Black & Brown Artist Grant for Individual Artists Overview

Funded by ArtsWave, City of Cincinnati, Greater Cincinnati Foundation, and other partners

The Details



**STRONGER
ARTS
FOR A
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REGION**



Michael Thompson,
*Mentor and
Showcase
Coordinator*

Purpose for Artists

- 1. To financially support BIPOC artists in our region**
- 2. To assist in helping BIPOC artists grow professionally through:**
 - Mentorship for work development**
 - Individual business support**
 - Showcasing completed work**
 - Creating a cohort of artist for support**

Purpose for Community

- **Support for artists to explore Truth and Innovation that drives a more equitable future:**
 - Social justice (e.g. equal rights; reproductive rights; trans rights; healthcare for all)
 - Black Lives Matter
 - Indigenous Sovereignty
 - Healing and Accountability
 - Tradition vs Innovation
 - Written History vs Oral History
 - Environmental Justice
- **Advance ArtsWave's Blueprint Goals**



New for 2024-2025

- Artists may apply for up to \$5,000 or up to \$10,000 for a project
- Artists must propose a project that can Showcase in July 2025
- Artists must participate in artist cohort, including attendance at scheduled meetings and adhering to deadlines throughout the grant period
- Grants due: November 1, 2024, at 5:00 pm



Who May Apply

- Individual artist or teaching artist
- People who have the lived experience of Black, Indigenous, People of Color
- 18 years of age or older
- Full-time resident of the Cincinnati MSA region
- Have reported taxable income related to your work as an individual artist or teaching artist in your most recently filed tax return; and/or have a verifiable body of work through digital work samples or website

IMPORTANT: Started during the FY22 grant cycle, an artist may receive funding for two (2) consecutive years and then will be required to take one (1) year off before applying for the Black and Brown Artists grant program again. For example, if you received a grant in both FY22 and FY23, you would not be eligible again to apply until FY2025.



Eligible Requests

Proposed programming should:

- Focus on the theme of “Truth and Innovation” through your lived experience
- Leverage the power of the arts in one or more ways as outlined in ArtsWave’s Blueprint for Collective Action
- Can include community participation but must have a showcase element
- Proposed programming must be completed by June 1, 2025



Funding Amounts

- **\$5,000 or \$10,000**
- May be funded in part or fully
 - *Can your project be completed if not fully funded?*
- 75% will be paid when awarded
- 25% will be paid with completed Interim Report due March 1, 2025



Eligible Expenses

- Artist Fee (self-compensation)
- Fees paid to other artists or collaborative partners as part of this project
- Materials/Supplies
- On-line tools/services
- Marketing
- Community engagement activities
- Other expenses directly associated with the funded activity



How can I get help?

- **Early submission feedback with application edit option by October 22 at 5:00 pm**
- **Application drop-in sessions** on Zoom on October 24 and 29 at noon. Sign in briefly to ask a question about your application.
- **Monthly networking and progress meetings** starting January 2025 with ArtsWave staff and consultants; there will be 5 REQUIRED meetings, each held the second Monday of each month (January-May)
- **Summer 2025 Showcase REQUIRED**



Application Feedback

Grant staff review to provide feedback for applications submitted by OCTOBER 22:

- Feedback will be returned asap.
- The sooner you submit, the better feedback you will get
- Application will be re-opened for you to edit
- Deadline will still be November 1 at 5 PM

If you submit your application by October 22, are you interested in feedback and an opportunity to then edit your applications by the deadline on November 1 at 5:00 PM? *(required)*

 Yes
 No

Application: Eligibility

- Eligibility Questions: Yes or No
- Name (legal and public)
- Address
- Proof of Residence (Attachment)
- Phone/Email
- Social Media



Application: Artist Information

- Artistic Discipline
- Artist Statement or Resume/CV (Attachment)
- Describe how being a part of this grant program, artist cohort, and showcase will advance your artistic practice.
- Artistic Work Samples (Up to 3 Attachments)
- OPTIONAL: Link to work
- Do you want feedback? (By October 22, 5 p.m.)



Application: Details of Request

- Project Title
- Short Description (Instagram worthy)
- Elaborate on the above description. Be sure to answer: WHO, WHAT, WHERE, WHEN, WHY and HOW in more detail.
- Final Project Details, (150 words)
- Alignment with Theme and Blueprint (200 words each)
- Project start/end date
- Agreements:
 - oI agree to meet monthly, updating my project with the artist cohort?
 - oI will create a product as part of my project that can Showcased in July 2025.
 - oMy project can be completed by June 1, 2025.



Application: Financials

- Total Project Budget
- Requested Grant Amount (\$5,000 or \$10,000)
- Project Budget (see next slide)
- How will funds be spent?

o Creative a narrative of your budget



Application: Financials

PROJECT REVENUE/SUPPORT	Budgeted
ArtsWave (Should equal requested grant amount.)	
Contributed Revenue (Corporate, Foundation, Government, Individual)	
Earned Revenue (Admissions, Memberships, Contract, Special Events)	
Other Revenue/Support (In-kind, Volunteer labor, or Donated goods/services, for example)	
TOTAL PROJECT REVENUE/SUPPORT	0
PROJECT EXPENSES	
DIRECT PROJECT COSTS	Budgeted
Artist self-payment	
Artist fee for additional artists	
Production fees	
Consultants	
Training and professional development	
Materials and supplies	
Advertising	
Digital tools and technology	
Cultural facilities	
Other	
TOTAL PROJECT EXPENSES	0
TOTAL PROJECT SURPLUS/DEFICIT	0



Application: Additional Attachments

Form W-9
Request for Taxpayer Identification Number and Certification
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service
Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

4 Exemption codes apply only to certain entities; not individuals; see instructions on page 3.

5 Address (number, street, and apt. or suite no.) See instructions.

6 City, state, and ZIP code

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.
Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification
Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person Date

General Instructions
Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form
An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-DIV (dividend interest, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.

Call No. 1-800-TX
Form W-9 (Rev. 10-2018)

REMINDER:

Grants are TAXABLE INCOME.

Account for taxes to be paid.

Application: More Information

- Cincinnati Artist Census (Optional)
- Voluntary Survey
- Statement of Assurances



Determination of Grant Amount

PANEL: Made up of funders, community members, artists and more

Panel Review Criteria:

- The proposed project clearly aligns the artist's identity, a social statement of change, and the Blueprint.
- **The project narrative sufficiently and clearly describes the proposed project and its potential impact.**
- The project uses the arts to document, explore, and/or pose solutions to current local or global crises about social, racial, and/or environmental issues.
- **The project aligns with the themes of "Truth and Innovation" in an illuminating way.**
- Project budget and timeline are reasonable
- **The applicant has a strong track record of artistic work and experience.**

How to Apply



Contact

Workplace Giving

Apply for Funding



What's ArtsWave?

Ways to Give

Community Impact

Resources

Give Today



How to Apply



FY2025 Grant Programs

ArtsWave Fiscal year is September 1 to August 31.

Black and Brown Artists Grant Program

Arts Grants

ArtsWave Pride Grants

The Circle's African American Arts Grants

ArtsWave YP Grants

Working Capital Bridge Loan

Sustaining Impact Grants



How to Apply



[FY2025 Black and Brown Artist Grant Guidelines](#)



[APPLY HERE](#)



Click the link to connect to our grant portal and select the Black and Brown Artist Grant

[Register for October 15, 2024 Grant Overview](#)



Join us for the FY25 Black and Brown Artist Grant Overview on Tuesday, October 15, 2024 at 12:00 Noon on Zoom. Register for the link.

[Drop-In Session One: October 24 at 12:00 noon](#)



Sign on to the Zoom session using the link above. No pre-registration necessary.



[Drop-In Session Two: October 29 at 12:00 noon](#)



Sign on to the Zoom session using the link above. No pre-registration necessary.

How to Apply



At ArtsWave, we want everyone in Greater Cincinnati to experience the positive benefits of the arts – a more vibrant regional economy and more connected communities. In fall 2015, ArtsWave released the **Blueprint for Collective Action in the Arts** which outlines five community goals, a roadmap for their achievement, and a framework for ArtsWave's community investment strategy and grant programs for the next ten years.

All applicant organizations are asked to demonstrate how their work aligns to one or more of these five strategic areas. We strongly recommend downloading and reviewing this document to familiarize yourself with this framework before applying for ArtsWave support.

FY2025 Black and Brown Artists Grant for Individual Artists

Ends on Fri, Nov 1, 2024 5:00 PM

Guidelines 

Apply



Key Dates



Early Application Review	Virtual Drop-in Sessions	Application Deadline	Funding Decision	Interim Report	Project Completion Date	Showcase
October 22, 2024 5 p.m.	October 24 & 29, 2024 Noon	November 1, 2024 5 p.m.	No Earlier than December 6, 2024	Due March 1, 2025	By June 1, 2025	July 2025

Monthly Cohort Meetings: 2nd Monday of each month: 4:00 pm

January 13, February 10, March 10, April 14, May 12

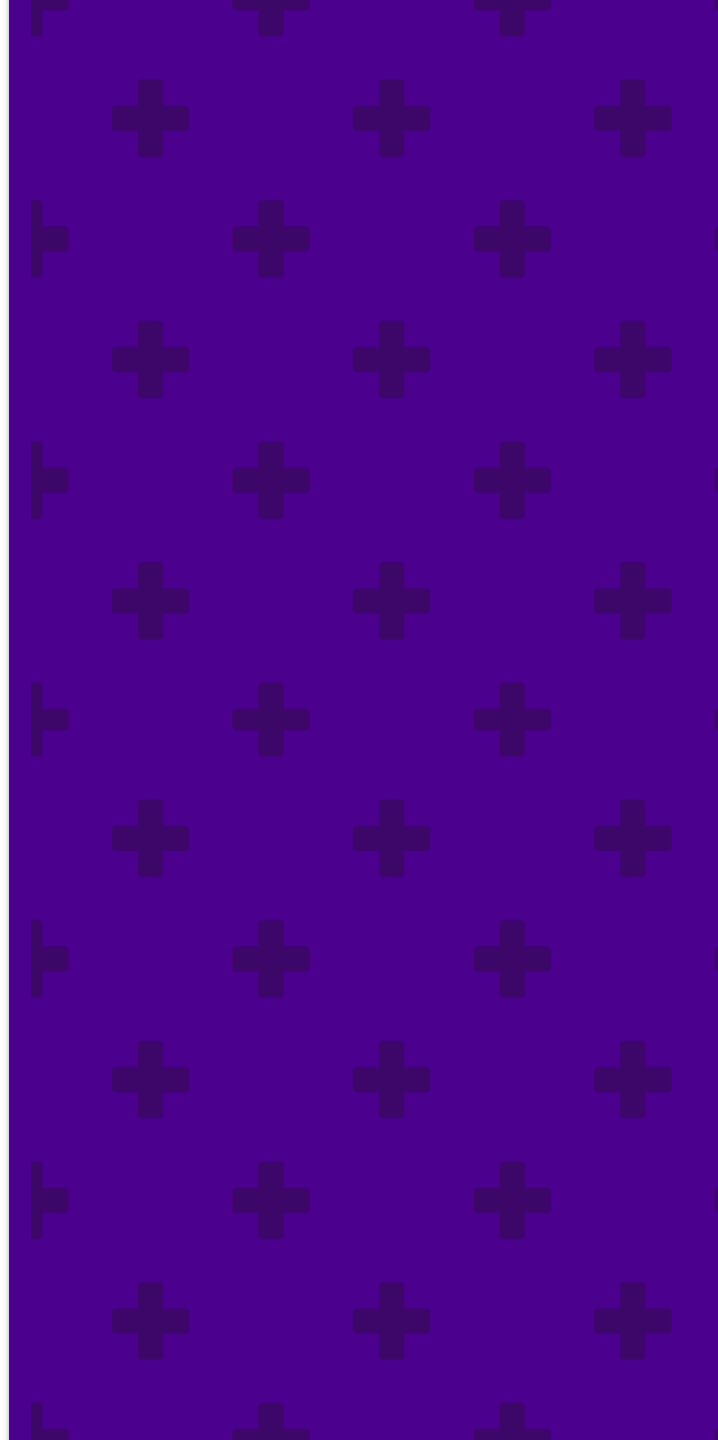
Contact Information



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Michael Thompson,
Mentor and Showcase Coordinator
artbymichaelthompson@gmail.com



**THANK
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