



ArtsWave Virtual Campaign Tips & Ideas

Running an interactive virtual campaign around the arts can be a great way to engage employees when an in-person campaign is not possible. Here are some suggested ideas and activities that you can implement during your virtual workplace campaign:

- Use a company intranet/message board/group chat/etc. to run interactive activities
 - Dig up childhood artwork and share photos for people to identify
 - Phone Photo Contest – share fun/creative photos from your camera roll
 - Create a self-portrait and try to figure out who's who
- If you are working at home, involve those who may be at home with you! Family and friends are welcome to participate
 - Use arts and crafts to build Cincinnati landmarks and share with colleagues
 - Have children draw famous works of art and colleagues can identify the piece it represents

- Break into virtual work groups to create a project, then vote on the best product
 - Teams communicate and create music videos using clips filmed at home
 - Choreograph a virtual group dance routine
- Make use of resources provided by the arts sector
 - Explore some [Online Arts Experiences](#) options in our Virtual Campaign Toolkit
 - Run a virtual edition of [ArtsWave Arts Trivia!](#)
- Encourage employees to post a daily thought as a way to check in and keep in touch
 - The most creative thing they did that day
 - A favorite memory related to the arts
 - A story of how they or a family member/friend is personally involved in the arts
 - Share an interesting fact of the day