



arts

Wave

Funding Arts. Fueling Community.

discover
together

stronger
arts for a
stronger
region

Catalyzing Impact 2025
December 17, 2024
Grant Overview



**discover
together**
arts
wave
Funding Arts. Fueling Community.

**This presentation will be recorded
and posted on our website at
[ArtsWave.org/Apply](https://www.ArtsWave.org/Apply)**

ArtsWave Team



Ray Gargano
Vice President,
Community Investments

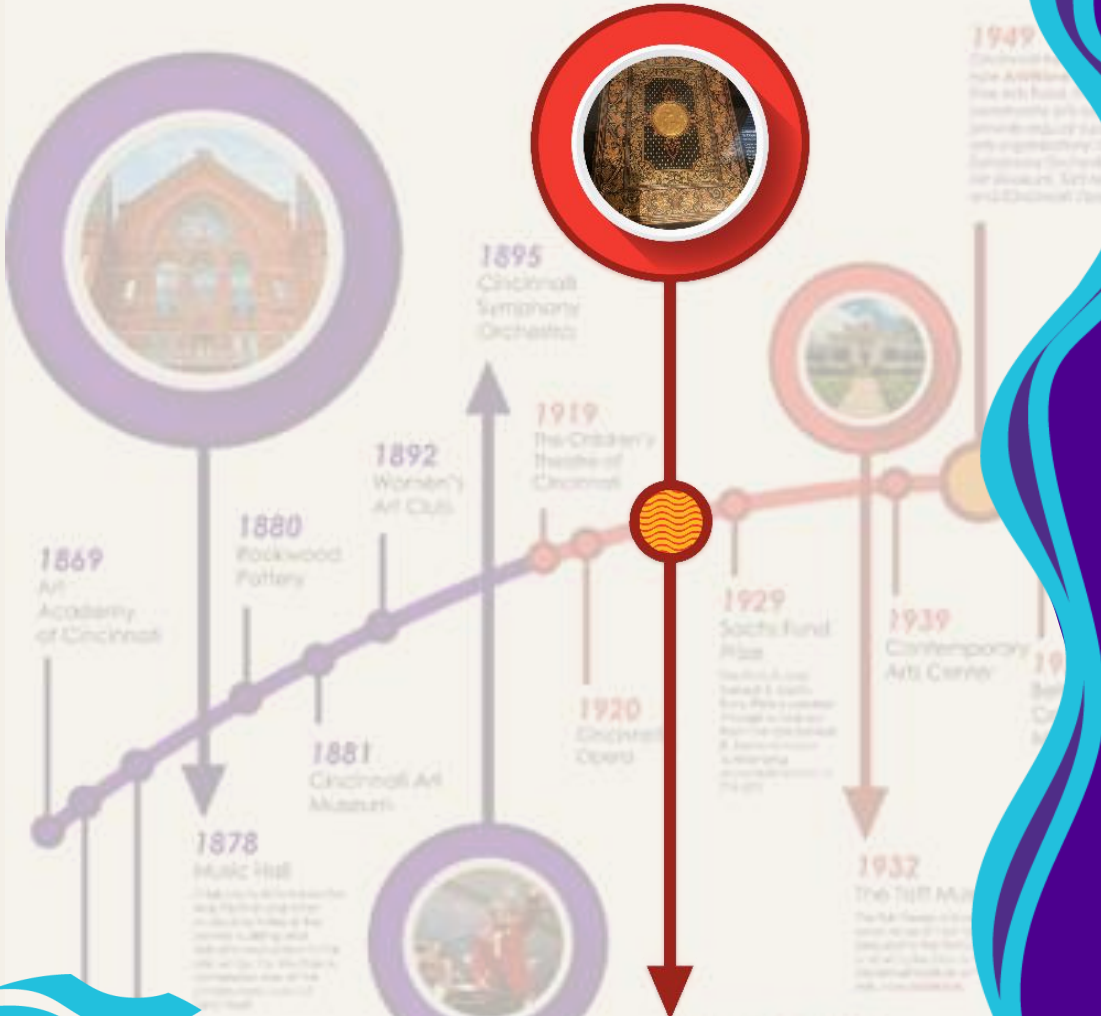


Lori Burkhardt
Manager
Grant Programs

Agenda

- ArtsWave Overview
- Blueprint for Collective Action
- Catalyzing Impact Grant Program Overview
- NEA specifics
- Questions





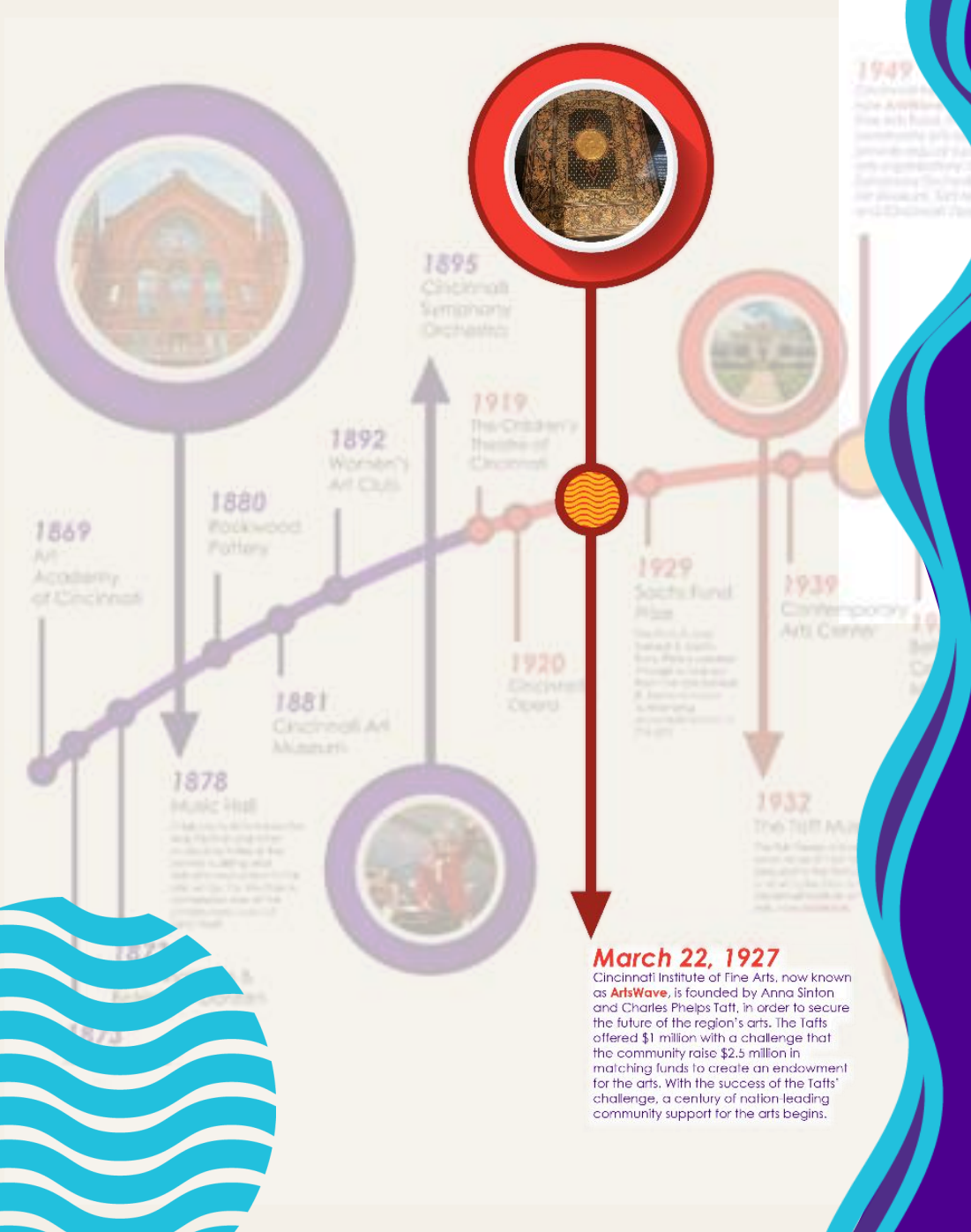
March 22, 1927

Cincinnati Institute of Fine Arts, now known as **ArtsWave**, is founded by Anna Sinton and Charles Phelps Taft, in order to secure the future of the region's arts. The Tafts offered \$1 million with a challenge that the community raise \$2.5 million in matching funds to create an endowment for the arts. With the success of the Tafts' challenge, a century of nation-leading community support for the arts begins.

A SHARED VISION

from the start

arts
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A SHARED VISION VISION accelerates

arts
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FAST FORWARD TO TODAY

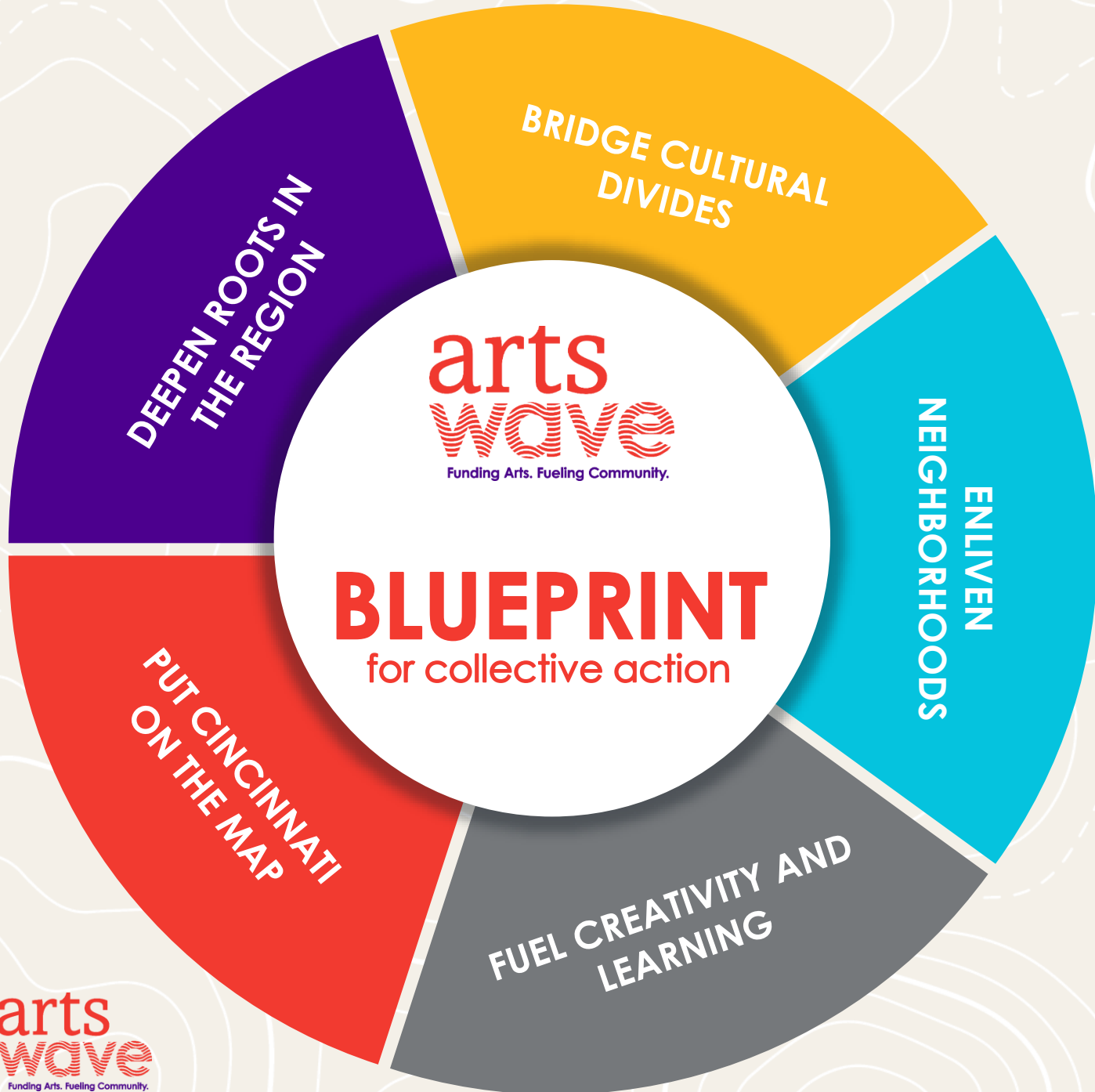
Cincinnati's diverse arts are key to creating a...

Vibrant Economy

Connected Community

**TOP 20
ARTS-VIBRANT
REGION!**





DRIVING IMPACT

ArtsWave invests in five economic and social outcomes...through 150+ arts partners & projects

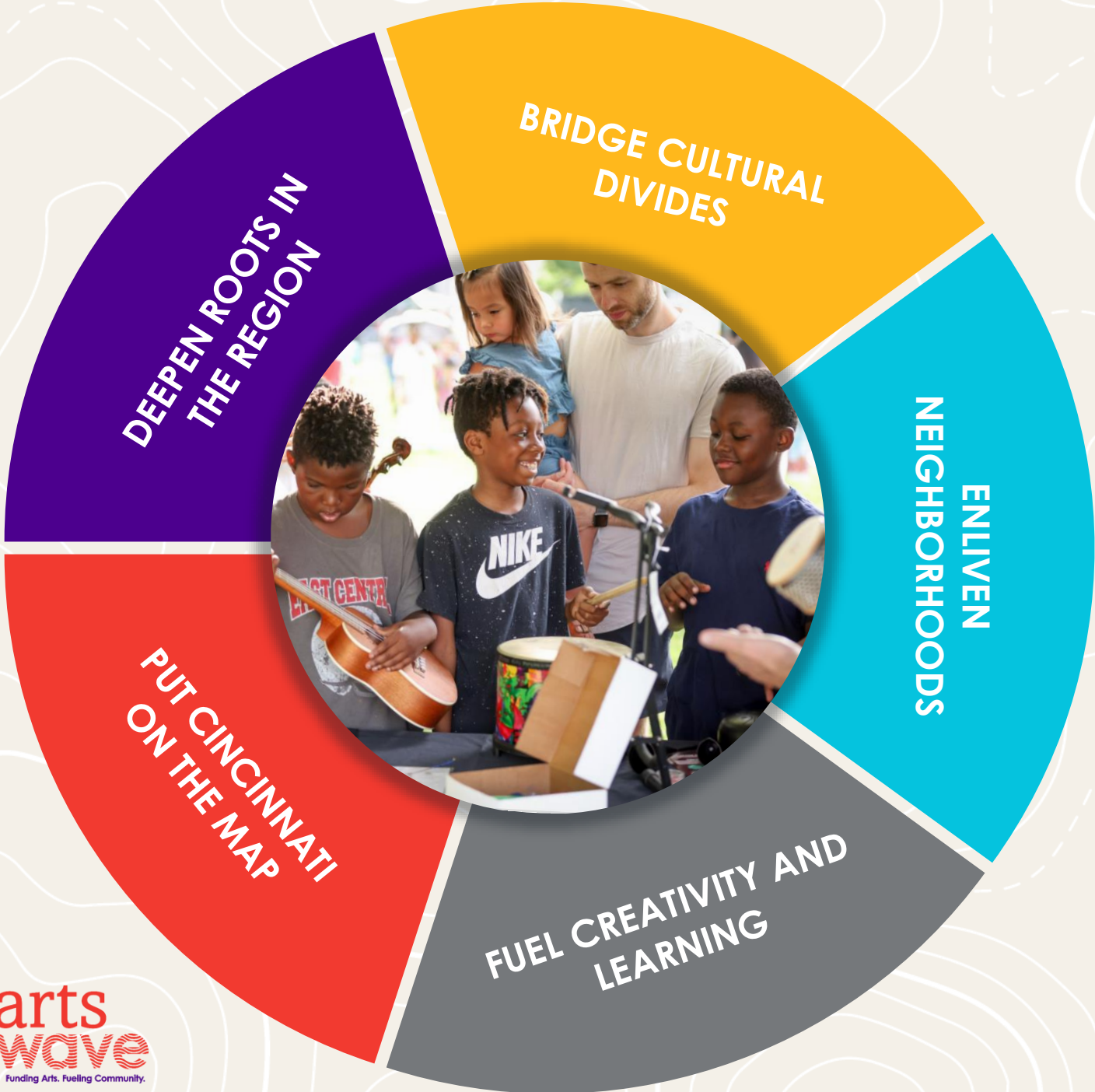
ARTS ENLIVEN NEIGHBORHOODS

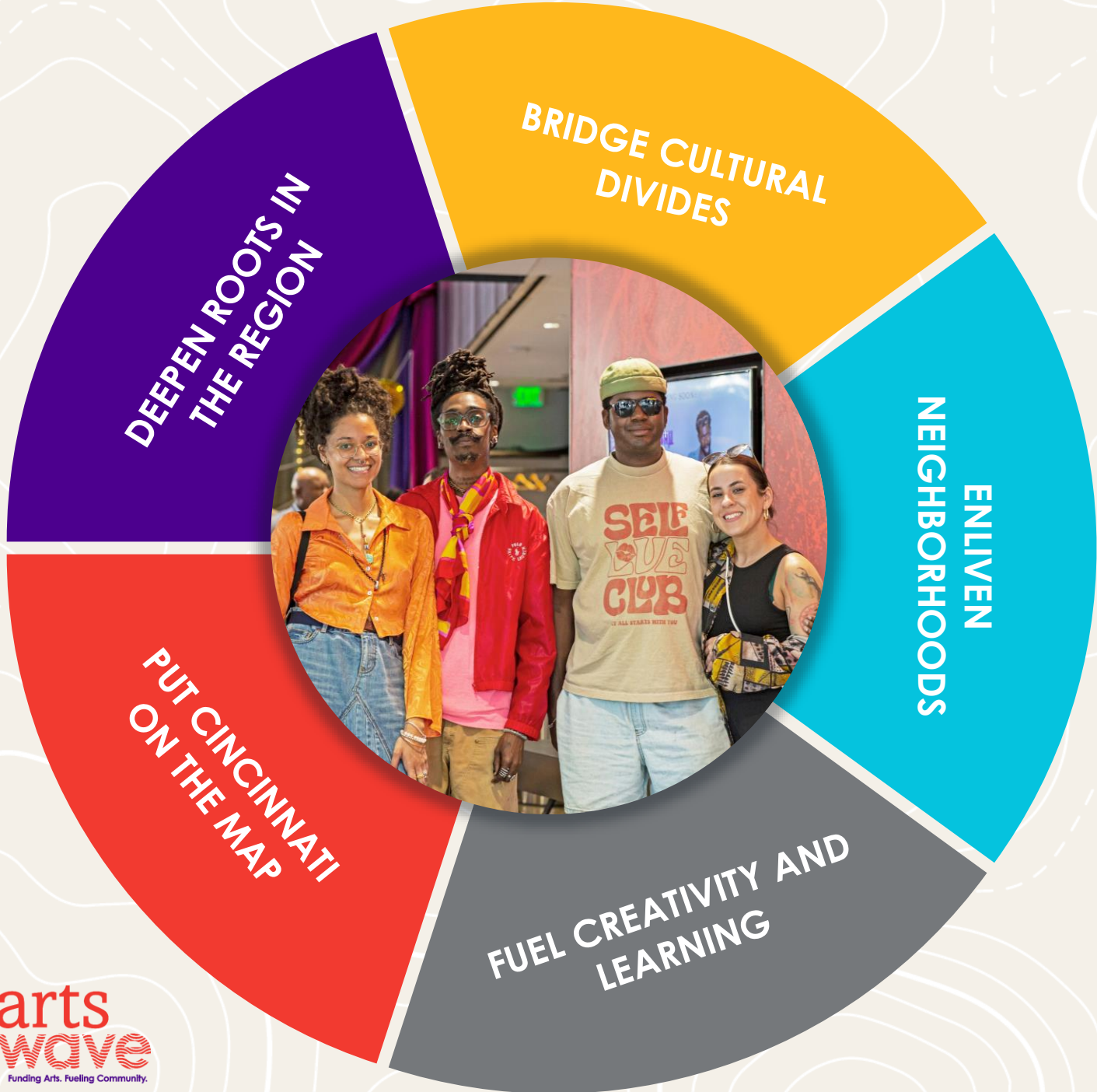
Improving everyone's quality of life

When after-school arts programs are available, **neighborhood crime drops up to 5%.**

Residents of arts-rich neighborhoods are **2x as likely to feel connected.**

Last year, ArtsWave organizations inspired **2.3 million** people with **free or low-cost arts events** in neighborhoods across the region.





ARTS BRIDGE CULTURAL DIVIDES

Making our region more inclusive, diverse, equitable and respectful of all

Students who participate in the arts are **40% more likely to have friends of diverse races & ethnicities.**

Arts field trips can create significant **increases in empathy and tolerance.**

ArtsWave is building culturally curious audiences through **Flow Pass** – a 5-event subscription series celebrating Black artistry.

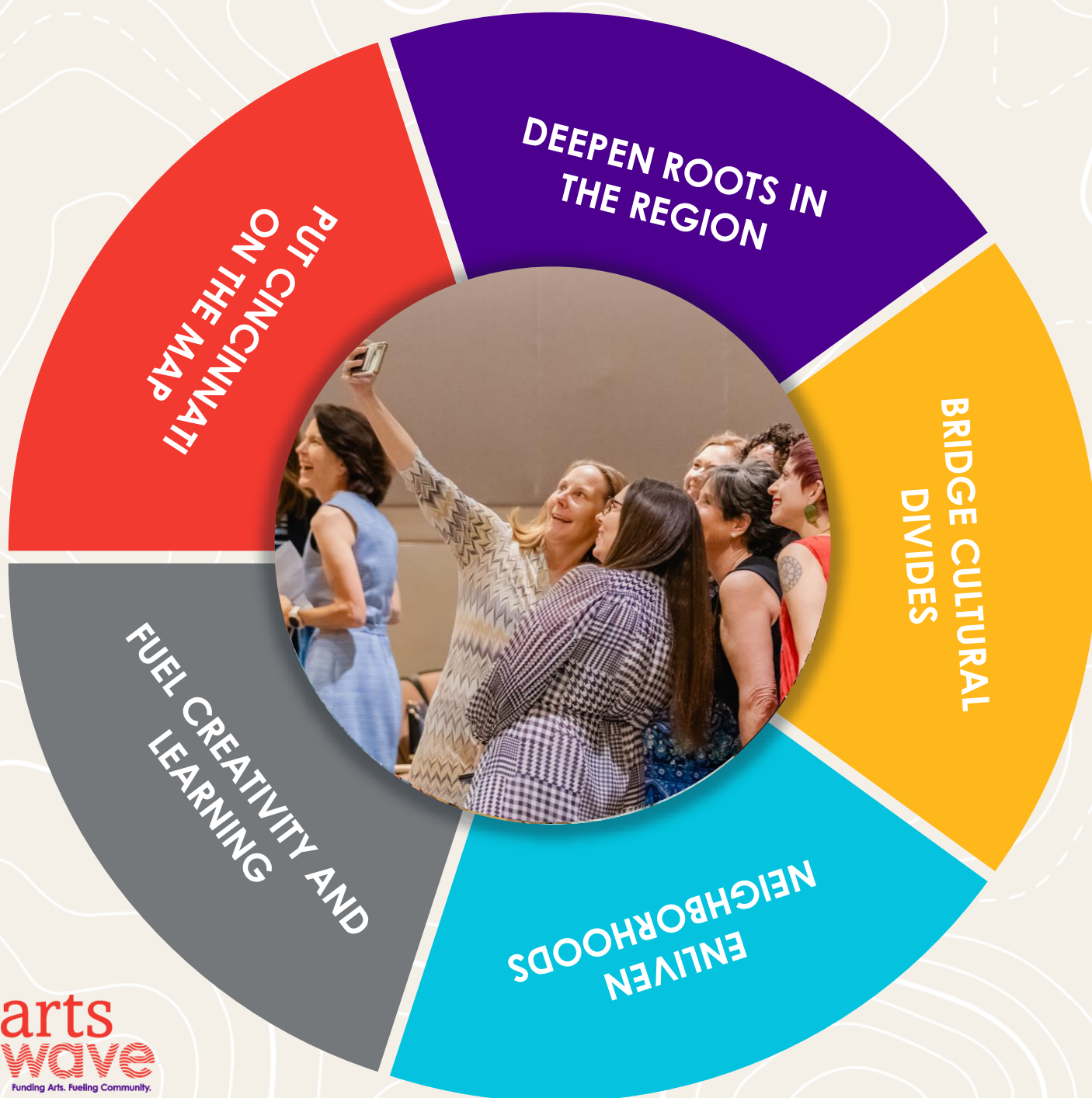
ARTS DEEPEN ROOTS IN THE REGION

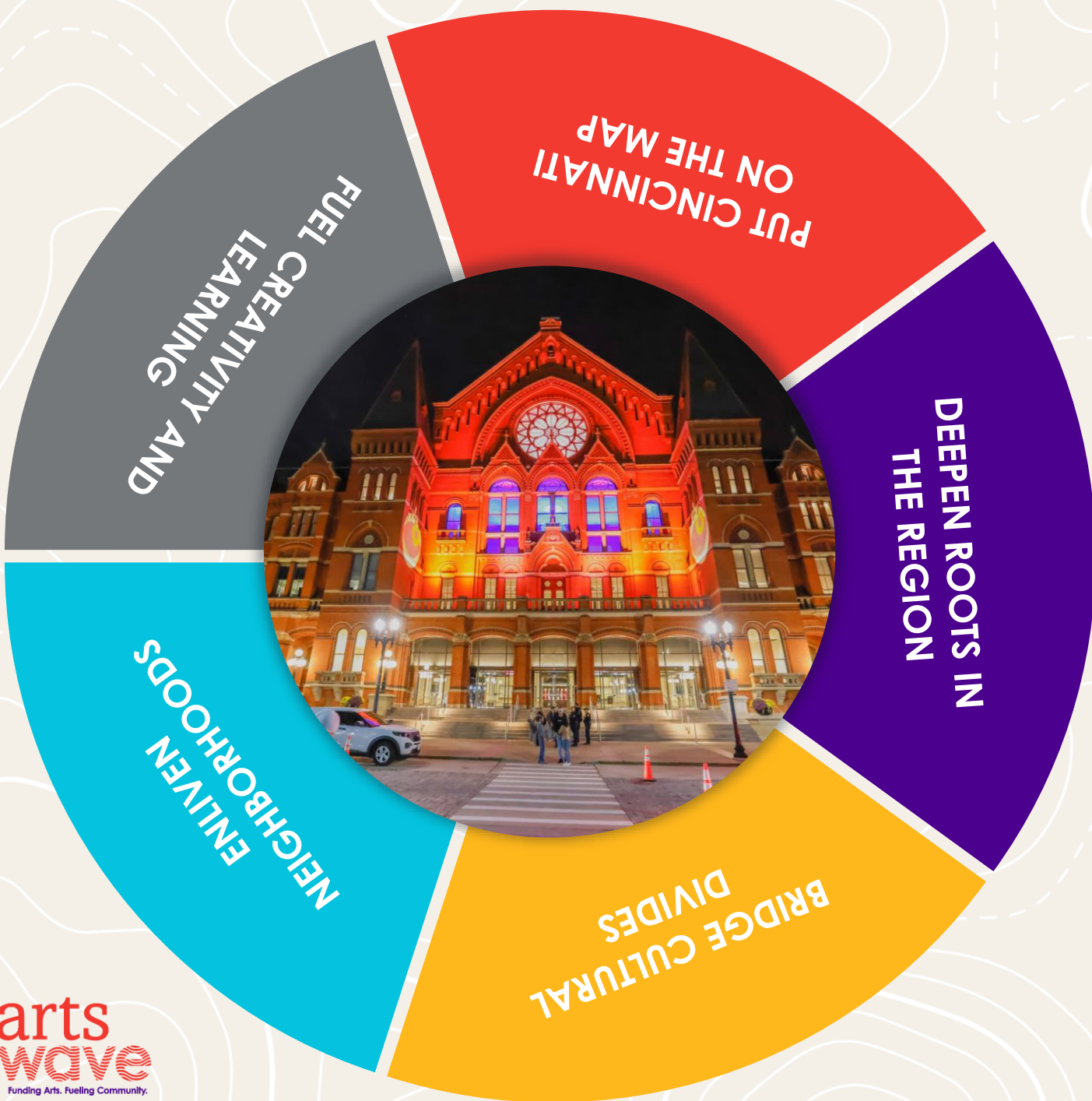
Retaining employees and residents, including new college grads

40% feel more positive about their community after participating in arts.

9 out of 10 arts participants report making new friends through their arts experience.

More than 5,600 people joined **ArtsWave** affinity groups, further connecting to each other and the community.





ARTS PUT CINCINNATI ON THE MAP

Attracting employees, new businesses and tourists to our region

Cincinnati's **creative industries lead** Ohio in economic contribution.

Cincinnati ranks No. 2 in the nation for Street Art.

BLINK®, illuminated by **ArtsWave**, welcomed **2+ Million people** in 2022, making it Cincy's largest event ever and the largest immersive art experience in the nation.

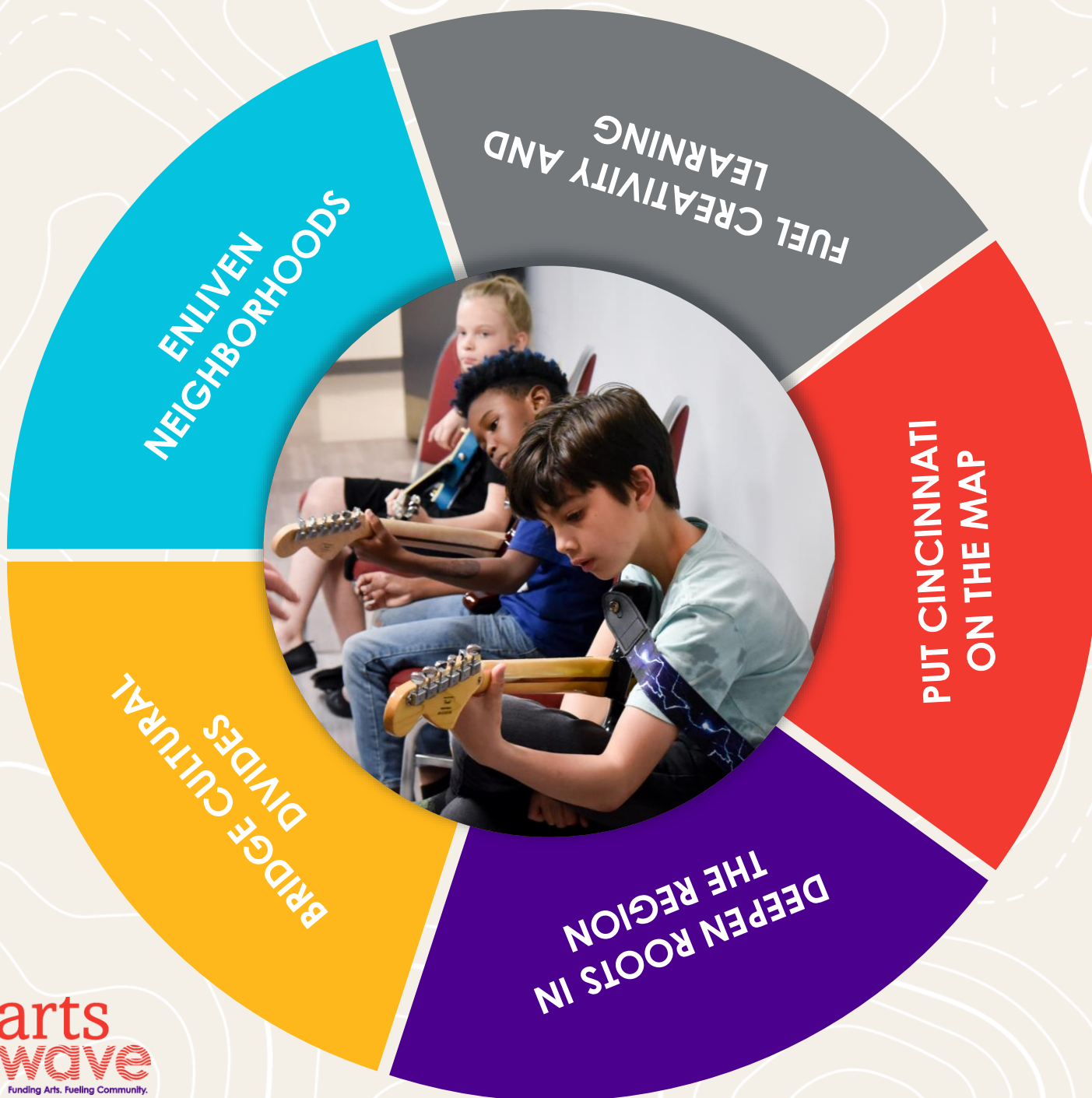
ARTS FUEL CREATIVITY AND LEARNING

Preparing kids to be productive citizens and future employees, and live creative lives

Low-income students who are highly engaged in the arts are **5X less likely to drop out and 2X more likely to graduate college.**

Students with 4 years of art & music score 100 points better on SAT tests than students without arts ed.

ArtsWave's “More Arts, More Kids” Initiative will make **50,000** arts field trips possible, reaching all CPS 1st-6th grade students.



Catalyzing Impact Grant Program



**stronger arts
for a stronger
region**

Purpose



To support a wide variety of arts and cultural heritage projects



To further support the goals of the Blueprint for Collective Action



To expand the network of support to include all nonprofit organizations that propose an arts project



A **PROJECT** is a specific, connected set of activities with a beginning and an end, with explicit goals and objects that align with the CI purpose




Who May Apply

- 501(c)3 or non-profit in nature with established fiscal agent
- Must have UEI: Federal Government Unique Entity Identifier (SAM.gov)
- Based in Cincinnati-Middletown, OH-KY-IN MSA
- Did not receive Sustaining Impact for FY2024-26 Cycle
- Does not currently have an open Catalyzing Impact grant open (February 1, 2024)
- Has not received funds for proposed project through another AW project grant
- Embodies ArtsWave's commitment to DEIA.
- Beginning FY23, must take one year off after receiving two consecutive CI grants (If received FY23 & FY24, ineligible for FY25)

Eligible Requests

- New project or expansion of existing project
- Funded through ArtsWave Annual Campaign and National Endowment for the Arts, so must comply with federal regulations and policy requirements set forth
- Grant awards will be made up to \$10,000 or 50% of the total expenses
- Require a 1:1 match by the applicant. Up to 50% of your organization's matching dollars can come from in-kind contributions. (\$33.49)
- The grant period is January 1, 2025-December 31, 2025, but the project cannot be completed prior grant award notification in March 2024.
- Applicants will be given the opportunity to submit their applications early by January 3, 2025 to receive feedback.
- New applicants must schedule time with the Grants Manager prior to applying
- Full or Partial Funding may be awarded

General Application Suggestions

- **Know the process:** Staff reviews for eligibility and clarity, panelists score and meet
 - **Know your audience:** Panelists may not know your organization
 - Be brief, clear, direct, focusing on what is important
 - Explain your audience and impact of your programming
 - Do not assume reviewers have extensive knowledge about your art form/process
 - Do not use acronyms
 - **Draft your application in Advance:**
 - Use WORD and copy and paste answers into Submittable
 - Ask someone to edit/preview for you
 - Submit by January 3 for feedback
 - Limit use of bullets or fancy formatting
 - Be sure to check your junk email/safe senders list for [Submittable.com](https://www.submittable.com) and Impact@artswave.org
- 



Application Sections

I. General Information

- a. Legal Information: Name and Address
- b. EIN and UEI
- c. 501 (c)3 or Fiscal Agent
- d. Contact information
- e. Describe your audience
- f. Have you received ArtsWave grant in past?
- g. Board & staff with demographics
- h. Diversity Statement



Application Sections

II. Project Information

- a. Project Title
- b. Blueprint Goal
- c. Anticipated participation numbers (adult & youth)
- d. New or existing/expanded project
- e. Dates and timeline for project
- f. Artists and community partners
- g. Objectives and Assessment
- h. ArtsWave Resources & Feedback
- i. Work Sample/Letter of support



Application Sections

Project Description:

- a. Short for marketing; long for details
- b. Who, What, Where, When, Why, How

The Cincinnati Arts Organization will present three community workshops for up to 50 people in our downtown theater to improvise stories from participants about their arts experiences. The organization will craft the community stories into a 90-120-minute play that will be presented by our resident company of actors as part of our free 50th anniversary celebration on March 20, 2025.

Long: Add how aligns with Blueprint and intended impact; personalize, explain why it's important and why your organization should receive the grant and why now

Application Sections

III. NEA: ADA, Environmental, Historical

- **Exact address for the majority of the project and description of site.**
- Secondary address and site description, if application.
- **Describe permanence of planned activities.**
- Is there a festival or public event with permanent effects?
- Does your project involve outdoors murals or other art?
- Does your project involve temporary public art on a building 50 years old or more?
- **Does your project involve erecting or placing permanent wayfinding signs on historic buildings?**
- Does your project involve installing small structures (e.g., benches, bus shelters, produce stands) attached to historic buildings or requiring ground disturbance?
- **Does your project involve landscape maintenance or rehabilitation (e.g., community garden, urban park) on a NHRP Site(s)?**
- Does your project involve in-kind replacements or repairs to a building?
- Does your project involve conceptual planning/design/research?
- Does your project involve information gathering/data analysis/information dissemination?
- If you are proposing a temporary or permanent public art project, provide the age of the building/sites involved and if they are historic. Type NA if not applicable.
- Provide a detailed description of any project activities that might now or someday impact the environment? Type NA if not applicable.
- If an Indian tribe or Native Hawaiian organization might attach religious and/or cultural significance to historic properties touched by your project, describe. Type NA if not applicable.
- **Your organization's ADA policy/statement.**
- **Your organization's ADA staff coordinator (if applicable).**
- Describe accessibility capabilities/needs/deficiencies of the project's location.
- If applicable, describe developed plans to address any accessibility issues of the project location.

Application Sections

IV. Financials

- a. Organization's Annual Budget (expenses)
- b. Total Project Budget
- c. Requested Grant Amount (up to \$10,000 or 50%)
- d. How grant funds will be used
- e. Can project be completed if partially funded
- f. Recent Financial Summary/Statement (990)
- g. CI Grant Budget Form
- h. Where will you receive matching funds?
- i. Any additional budget notations
- J. IRS Determination Letter & Logo

Application Sections

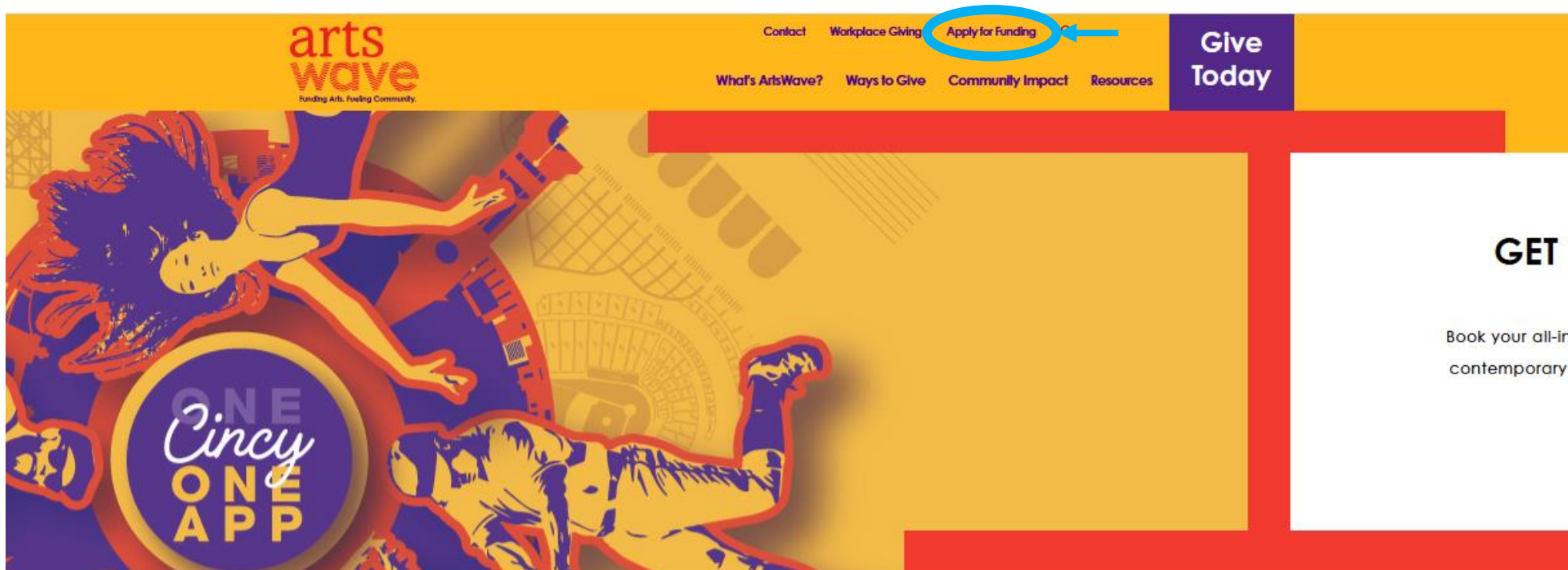
PROJECT REVENUE/SUPPORT	Budgeted
Grant Request: ArtsWave (Should equal requested grant amount.)	
Match*: Contributed Revenue (Corporate, Foundation, Government, Individual)	
Match*: Earned Revenue (Admissions, Memberships, Contract, Special Events)	
Match*: Other Revenue/Support-no more than 50% of total matching funds (In-kind, Volunteer labor, or Donated goods/services, for example)	
TOTAL PROJECT REVENUE/SUPPORT	0
PROGRAM EXPENSES	Budgeted
Total Direct Program Costs	0
1. Artist or production fees	
2. Program staff salary support	
3. Consultants	
4. Training and professional development	
5. Materials and supplies	
6. Advertising	
7. Digital tools and technology	
8. Cultural facilities	
9. Other (please be sure to list in additional budget notation question)	
Total Indirect Salaries & Benefits: NO MORE THAN 10%	0
1. Administrative Costs	
2. Operating Costs	
TOTAL PROGRAM EXPENSES	0
TOTAL PROGRAM SURPLUS/DEFICIT	0



Application Criteria

- The organization has the capacity to provide quality cultural experiences for the community
- The proposed project is aligned with ArtsWave's Blueprint for Collective Action
- The proposed project meets the NEA's Artistic Excellence and Artistic Merit criteria as defined; *(Mastery of skills and techniques, communication of unique vision or perspective, professional approaches to process and presentation.)*
- The proposed project can meet the proposed timelines and/or there is a contingency plan
- The project objectives and intended outcomes are clear and measurable
- The proposed project budget is reasonable and meets matching funding requirements

How to Apply



How to Apply

Catalyzing Impact Grants

The purpose of the Catalyzing Impact Grant Program is to encourage a breadth of programming through arts and cultural heritage projects that support the goals of ArtsWave's Blueprint for Collective Action. Grant awards will be made up to \$10,000 or 50% of the total expenses for the proposed project, and have a 1:1 match requirement.

This grant opportunity is open to any organization proposing an eligible program. Organizations may only submit one application per deadline, and organizations may only receive one Catalyzing Impact Grant in a single fiscal year, and after two years of award funding, applicants must take at least one year off.

The FY2025 Catalyzing Impact Grant will open on December 16, 2024 and applications will be due by January 15, 2025 at 5:00 p.m.

Note: Applicants must take at least one year off from applying after receiving funding for two consecutive Catalyzing Impact Grants beginning with our FY2023 grant cycle. If funding is received in both FY2023 and FY2024, the applicant would be ineligible in FY2025.

FY2025 Catalyzing Impact Grant Guidelines

The overview webinar for this grant program will be held virtually on Tuesday, December 17 from noon to 1 p.m. and will be recorded.

We will also offer two free Grant writing workshops to be held virtually. These are not recorded sessions, so be sure to register and attend if interested.

FY2025 Catalyzing Impact Grant Overview Registration

Register here for the virtual grant overview on December 17 at noon. This overview will be recorded.

ArtsWave Grant Writing Workshop-Budgets

Register here for the virtual grant writing workshop on financial documentation and budgets on December 18 at noon. This is not a recorded session.

ArtsWave Grant Writing Workshop-General

Register here for virtual grant writing workshop on January 3 at noon. This is not a recorded session.

APPLY HERE: FY2025 Catalyzing Impact

How to Apply



At ArtsWave, we want everyone in Greater Cincinnati to experience the positive benefits of the arts – a more vibrant regional economy and more connected communities. In fall 2015, ArtsWave released the **Blueprint for Collective Action in the Arts** which outlines five community goals, a roadmap for their achievement, and a framework for ArtsWave's community investment strategy and grant programs for the next ten years.

All applicant organizations are asked to demonstrate how their work aligns to one or more of these five strategic areas. We strongly recommend downloading and reviewing this document to familiarize yourself with this framework before applying for ArtsWave support.

FY2025 Catalyzing Impact Grant Application

Ends on Wed, Jan 15, 2025 5:00 PM

Guidelines ▾

Apply

ArtsWave's Artist @ Your Meeting Booking Request

Guidelines ▾

Apply



Dates to Remember

Grant Overview Session	Grant Writing Workshops	Application Deadline *	Funding Decision	Final Report Due
Dec 17, 2024	Dec 18, 2024 & Jan 3, 2025	Jan 15, 2025	Feb 2025	Dec 31, 2025

Contact Us
Impact@artswave.org



THANK

you
stronger arts
for a stronger
region

