



## New! Impact Story Sustaining Impact Semiannual Report due Jan. 15, 2022 Model and Directions



### **Truth and Reconciliation in Progress**

*Eye of the Artists' Annie Ruth Napier leads local BIPOC artists in a series of grant writing and business development workshops.*

#### **Photo Description:**

1. BIPOC Artists gather in community center
2. Annie Ruth, Artists and Elder, facilitates conversation
3. Participants engage in conversation with experienced artist and elder
4. Participants engage with one another
5. Participant actively work together
6. Food is shared in workshop
7. Art by local BIPOC Artists is displayed

## **Diversity, Equity, Inclusion & Access**

**Goal:** Increase resources for under-capitalized or emerging BIPOC artists and arts organizations led by people of color.

**Strategy:** Through training and mentorship, ArtsWave partnered with Annie Ruth Napier, a working artist who is viewed as an elder in the Black community, to develop coursework to build skills in grant writing and business development for BIPOC artists who were submitting grants for ArtsWave's Black and Brown Artist Project Grants.

### **Outcome:**

1. There was a 20% increase in submitted grant requests over 2020 grant cycle.
2. Panelists noted grants of those who attended workshops were well written, noting improvements in theme alignment and budgeting.

## **ArtsWave's Blueprint for Collective Action**

**Goal:** Arts Deepen Roots in the Region:

Residents who are engaged in the arts – whether as volunteers, artists, or audience members – have a stronger and more positive connection to the community.

**Strategy:** Using the Black and Brown Artist Project Grant, ArtsWave facilitated workshops among well-known and respected community leaders and local BIPOC artists for training and mentorship.

### **Outcome:**

1. 100+ BIPOC artists and entrepreneurs participated in grant writing workshop in partnership with African American Chamber of Commerce for the first time
2. 27 artists participated in local artist workshop for the first time
3. 19 artists participated in one-on-one mentorship with lead teaching artists for the first time
4. A cohort of artists has been established for support and further mentorship



# Impact Story Sustaining Impact Model and Directions

**Step 1:** Select a high-resolution photo that:

1. Demonstrates Blueprint and/or DEIA Strategy
2. Includes permissions to be shared/published and used in social media, publications, etc, by ArtsWave

**Step 2:** Provide a descriptive title (10 words max)

**Step 3:** Provide a brief but descriptive caption for the photo (30 words max)

**Step 4:** Outline 1 or more tangible actions that a viewer can see in the photo that aligns with goals. (When I look at the picture, I see ... that confirms my goal below)

**Step 5:** Goal Setting:

1. Identify a Blueprint or DEIA goal
2. Identify the strategy being shown in the photo that aligns with the goal  
(This is the name and description of the program, event, or initiative in the photo)
3. Identify 1 or more outcomes that occurred because of the strategy  
(What happened as a result of this program, event or initiative).
4. OPTIONAL: Report Step 5: 1,2 3 with another Blueprint or DEIA goal

**NOTE:** Think long-term:

1. What story can you tell over the next 5 years
2. How can you show growth in community impact over the next 5 years
3. When you select a photo next year, can it show continued impact or growth?