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ArtsWave Unveils Region's Most Comprehensive Arts & Entertainment Calendar Through Innovative Partnerships

Cincy A&E Emerges as Cincy's One-Stop Event Calendar, Powering New ArtsWave App

CINCINNATI, OH (January 16, 2025) - As ArtsWave, the region's engine for the arts, prepares to launch its annual Community Giving Campaign on February 4, the organization announces a groundbreaking initiative that revolutionizes access to arts and entertainment in the Cincinnati region. **Cincy A&E (cincyaae.com)**, the result of significant technological investment and extensive community collaboration, has emerged as the area's most comprehensive calendar for cultural events.

A Powerhouse of Information

With over [insert number] events listed, Cincy A&E aggregates information from an unprecedented array of sources. In addition to being the main calendar source for all of Cincinnati's nonprofit arts events, major ticketing platforms such as TicketMaster, CincyTicket, and Eventbrite contribute to the extensive listing. The calendar also integrates events from regional cultural cornerstones including the Cincinnati Arts Association, Everything Cincy, Memorial Hall, All Music and Event Management Inc venues, PromoWest (MegaCorp Pavilion) and 3CDC venues like Washington Park, Fountain Square, and Ziegler Park.

"This level of collaboration is a testament to our vibrant arts community," said Alecia Kintner, President & CEO of ArtsWave. "Cincy A&E represents a shared vision of making our rich cultural offerings more accessible than ever before."

Community Integration

The calendar's sources continue to grow, with Great Parks, and Movers & Makers set to be incorporated soon. **This expansion ensures that Cincy A&E remains the most up-to-date and comprehensive resource for arts and entertainment in the region.**

Community Integration

The impact of Cincy A&E extends beyond its primary platform. Several community partners have integrated the calendar into their digital presence.

"Cincy A&E is a game-changer for our readers," remarked John Fox, Editor-In-Chief of Cincinnati Magazine, which has integrated event picks and the full calendar on its homepage and culture story pages. "By featuring this calendar, we're providing an invaluable service that aligns perfectly with our mission to be the definitive guide to living well in Greater Cincinnati."

Soapbox Cincinnati has similarly integrated the dedicated arts and entertainment calendar with a top navigation events tab.

Patrice Watson, Soapbox Cincinnati publisher and managing editor adds, "The addition of the Cincy A&E Calendar to our platform enhances our ability to showcase the dynamic communities and people of Cincinnati. It's a perfect fit for our focus on the region's vibrancy and growth."

Additional partners are:

- Cincinnati Mom's Collective, which embeds family-friendly events on their website.
- Downtown Cincinnati, which has incorporated the calendar into their newly relaunched website.

Powering the ArtsWave App

The wealth of information from Cincy A&E also fuels the newly launched ArtsWave App. With nearly **10,500 users already and thousands more expected as the 2025 Campaign kicks off**, the app offers enhanced features such as event sharing, personalized agendas, and access to last-minute and free tickets.

Looking Ahead

Cincy A&E stands as a natural extension of ArtsWave's commitment to fostering a thriving arts ecosystem. This innovative calendar not only simplifies event discovery but also strengthens the bonds between cultural institutions, artists, and audiences across the region.

To explore the wealth of arts and entertainment options in Greater Cincinnati, visit cincyae.com. The ArtsWave App is also available for download on the App Store and Google Play.

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About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it established the first United Arts Fund in the nation and, in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising, coordination of a sector-wide Blueprint for Collective Action, piloting of new technologies to maximize arts engagement and development of resources for the arts. Each year, ArtsWave raises millions of dollars from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. This year, ArtsWave raised a record \$12.5 million through its yearly campaign from individuals, businesses and foundations to further the region's strategic growth goals. Donations can be made at artswave.org/give.