

CONTACT:

Ryan Strand

Senior Director, Marketing & Communications

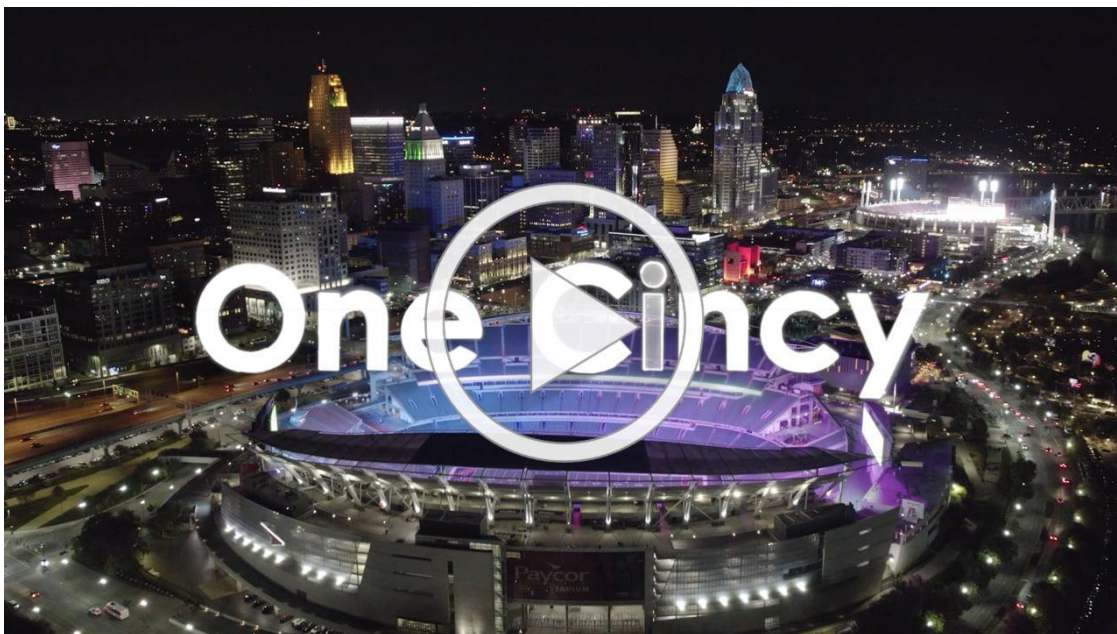
513.632.0148

ryan.strand@artswave.org



Get the best of local arts and entertainment in the palm of your hand

The new ArtsWave App is the ultimate digital resource for discovering local arts, entertainment, sports, and BLINK



The new ArtsWave app is your passport to the best in arts and entertainment in Cincinnati!

With this free app, users will now have a one-stop destination for a variety of experiences, with a personalized event calendar of the best arts, live music, visual arts, sports, performances, and even retail and dining options in the region.

The Cincy A&E calendar in the app offers the Cincinnati area's most comprehensive online calendar. Users will be able to create personalized itineraries and have event-sharing

capabilities. Though the app is free to download, ArtsWave donors will find access to free and last-minute passes through their ArtsWave Pass.

Current ArtsWave Pass subscribers will also automatically have access to the app's BLINK Insider, launching in October, plus other benefits including more than 100 half-off passes to arts events as well as unlimited access to exclusive content!

New users will be able to unlock the BLINK Insider with a \$10 donation to ArtsWave.

The BLINK Insider is the best way to see what's happening before and during the event, with insights from BLINK's executive director, artists interviews, and sneak previews. The Insider also includes easy-to-use zone maps, itineraries for each day of the festival, and the music line-ups, all at the click of a button. Along with information about parking and finding restrooms, the BLINK Insider will offer real-time event updates from BLINK's Command Central.

As an added benefit to making the \$10 donation to ArtsWave to unlock the BLINK Insider, users who download the app Oct. 1–20 will automatically be entered to win a luxurious stay at 21C Museum Hotel in the NightWatch Room. This exclusive experience includes dinner at the famed Metrople and two theater tickets.

The \$10 donation helps to fund BLINK and Cincy's arts, making this the only BLINK guide that gives back to the arts community. Using the app also supports over 150 local organizations and artists, making it easier than ever to explore and contribute to Cincy's vibrant cultural community.

Download the ArtsWave App today in the App Store or on Google Play to discover arts and entertainment at your fingertips!

Share your experiences using hashtags #CincyArts #ArtsWaveApp #OneCincyOneApp #BLINKCincy #BLINK.

###

About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it established the first United Arts Fund in the nation and, in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising, coordination of a sector-wide Blueprint for Collective Action, piloting of new technologies to maximize arts engagement and development of resources for the arts. Each year, ArtsWave

raises millions of dollars from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. This year, ArtsWave raised a record \$12.5 million through its yearly campaign from individuals, businesses and foundations to further the region’s strategic growth goals. Donations can be made at artswave.org/give.