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## **BLINK® 101**

### **BLINK® Cincinnati Releases Official Installation Map**

**Cincinnati, OH ( October 4, 2022)** – Organizers of BLINK®, illuminated by ArtsWave, the nation’s largest immersive event have released the official installation map for 2022. Boasting 101 installations, the event will span over 30 city blocks from McMicken Avenue in Cincinnati to 7th Street in Covington.

“After months of organizing, seeing BLINK officially take shape is amazing,” said Andrew Salzbrun, Managing Partner of AGAR, and Executive Partner of BLINK. “Over the next 10 days Cincinnati and Covington will begin to see artists transforming familiar places and bringing their installations to life.”

The map features a variety of projections, lighted installations, lighting effects, music, and murals from local, national, and international artists. Regional vendors are also getting involved as well with Asianati Night Market available every night. Several food truck vendors will be placed throughout the event. Additionally, Originalitees, Black Owned, Limelight Store, and Let’s Glow Crazy will be available to purchase merchandise and souvenirs. The BLINK parade route will be announced later this week.

“We’re so excited to share BLINK with the Cincinnati region,” said Justin Brookhart, Executive Director of BLINK. “The collaborations with so many artists and individuals within the community make BLINK truly a nowhere else experience.”

You can view the map by visiting [blinkcincinnati.com](http://blinkcincinnati.com) or [downloading a copy here](#). A digital version of the map will be released October 11.

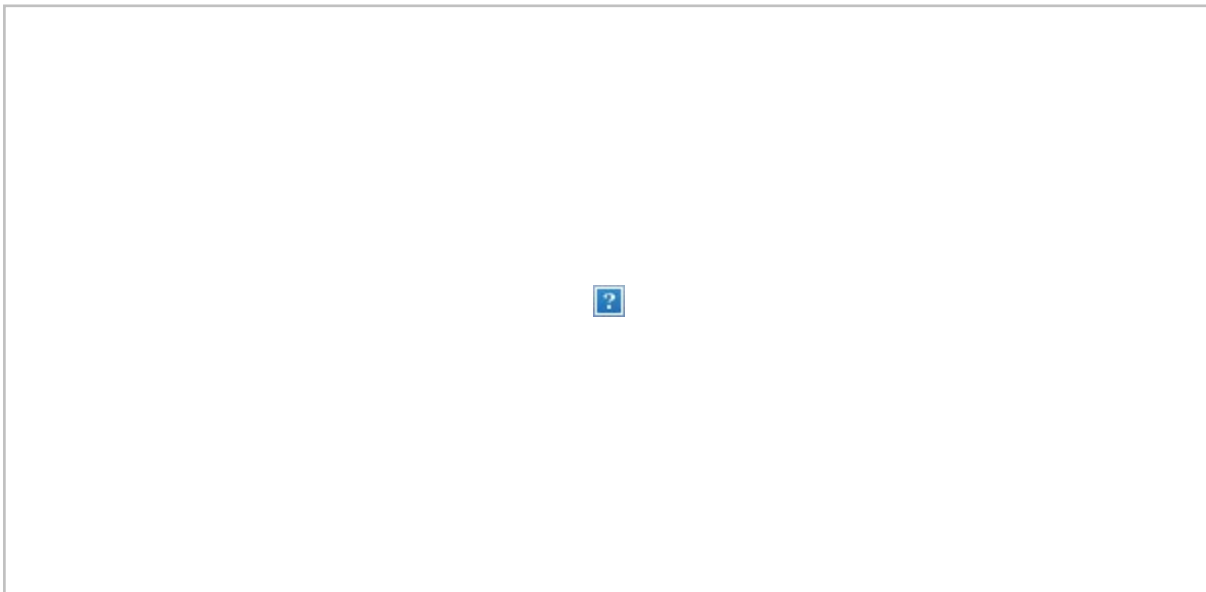
#### **About BLINK**

Last experienced by over 1.3M people in 2019, BLINK, Illuminated by ArtsWave, welcomes all to Cincinnati, Ohio October 13-16, 2022. The four-day, 30 city block, outdoor art experience is sure to be unforgettable, uniting street art, projection mapping and light-based installations.

Not only does the event speak to the dynamic evolution of the Cincinnati art community, it calls upon the

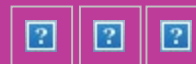
city's deep roots in supporting the arts. BLINK is illuminated by ArtsWave, the first and largest community campaign in the nation and the primary way that Cincinnati funds its arts. When tens of thousands of people and hundreds of companies give to ArtsWave, they support 150 cultural organizations and projects each year like BLINK that make our region vibrant. Donations to BLINK and other arts projects and organizations can be made at [artswave.org/give](http://artswave.org/give).

BLINK is produced and curated by its Executive Partners - the Cincinnati USA Regional Chamber, AGAR, and the Haile Foundation, and produced in conjunction with its Partners ArtWorks, Cincy Nice, and ish - to provide opportunities for regional artists and bring in global creators all in the pursuit of a stronger community.



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