



Contact: Kathy DeBrosse
 Vice President, Marketing & Engagement, ArtsWave
 937.207.3079

ArtsWave Announces \$48,000 in YP Grants

December 9, 2020 – During ArtsWave's December Board meeting, \$48,000 in grant awards were approved from the 2020 ArtsWave Campaign, to support programming from seven arts organizations that will attract and engage Young Professionals (YPs) to the arts.

The projects were chosen to reinforce ["Arts Deepen Roots,"](#) one of ArtsWave's five objectives for the region's arts sector framed in its [Blueprint for Collective Action.](#) "Involvement in the arts is a great way to become more connected to the community," explains ArtsWave President & CEO Alecia Kintner. "Keeping talented young people in our region and actively engaged in civic life is important to the success and vibrancy of our businesses and institutions."

Below is a list of the organizations and projects selected:

Organization	Project Title	Project Summary
Action Tank	Creative Candidate Nights	Artists will design and lead three candidate nights for the 2021 local mayoral and city council elections. The artists will canvass YPs and community leaders on their priorities and concerns to make the discussions rich and relevant for this demographic.
Cincinnati Memorial Hall Society	LAS Underground	Launched in July 2020, "LAS Underground" is a virtual concert series featuring a diverse lineup of regional performers and bands. "LAS Underground" curates and commissions musicians to perform live-streamed shows from their homes, studios and other places.
Cincinnati Playhouse in the Park	Off the Grid	"Off the Grid" is a YP engagement program that includes events that are unique, creative and participatory, with safe approaches integrated for the pandemic. Reimagined with all pandemic-appropriate safety precautions, "Off the Grid" engages YPs in theater as only Playhouse in the Park can.

Organization	Project Title	Project Summary
Contemporary Arts Center	Co-LAB (Community Laboratory)	"Co-LAB" reaches YPs with a series of events and gatherings. YPs create the events, choosing the focus and format for that speaks to them personally.
Festive Festival	Festive Emerging Artist Fellowship	Eight Emerging Artist Fellows will participate in art workshops, group learning, community engagement, and cross-cultural sharing. Fellows will engage the community in arts and cultural programming and serve as peer-to-peer guides for YP-led arts engagement.
Revolution Dance Theatre	InRoads to the aRts	"InRoads to the aRts" will create a pipeline for YPs to careers in the arts. Webinars, on- location training, internship opportunities and networking events are some of the planned events.
Young Professionals Choral Collective	YPCC Concert Cycles	The "Concert Cycle" partners YP music-lovers with local professional artists over six weeks, to develop a large-scale concert. Social activities, small group rehearsals and special access events create relationships and friendships that last beyond the event night.

A total of 20 eligible organizations applied, with \$269,000 in total requested.

Funding for the YP grant program is made possible by donations from the 2020 ArtsWave Campaign, given by ArtsWave Young Professionals. Ten percent of all donations given by these YPs are designated for these grants. Projects were chosen through a cross-section of YPs throughout the region who evaluated the submissions and made recommendations.

###

About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. In 2020, ArtsWave amassed \$13+ million for

the arts, through a combination of its 2020 Campaign and a separate Arts Vibrancy Recovery Fund, designed to ensure the solvency and a vibrant return of the region's arts assets in the wake of the unprecedented health and economic crisis.

ArtsWave is focused on helping the Cincinnati Region's arts sector weather the coronavirus crisis. The region's arts sector has an economic impact of more than \$300 million annually and includes more than 225 organizations throughout Cincinnati, Northern Kentucky and Southeastern Indiana that employ 10,000+ individuals as artists, performers and staff. The sector was hit at the onset of the coronavirus crisis, when venue and performance closures were announced in early March. ArtsWave has accelerated \$2.4 million in grant payments for 43 organizations which receive operating revenues, expanded its \$10,000 Working Capital Bridge Loans for eligible arts organizations, and has provided Emergency Arts & Culture Organization grants to 47 organizations. The public can help fund these and additional, evolving efforts at artswave.org/give.