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BLINK® is Back from October 13-16, 2022

The Art, Light & Culture Event that is Cincinnati's Largest Event will Return this Fall

CINCINNATI (February 7, 2022) – Organizers announced today that BLINK® Cincinnati, illuminated by ArtsWave, the region's engine for the arts, will return from October 13-16, 2022 under the leadership of a new executive director. Today's announcement, held at the Elm & Liberty Street Streetcar stop, also introduced a new BLINK-themed Cincinnati Bell Connector streetcar in partnership with the City of Cincinnati and ArtsWave that will become a permanent fixture on the streetcar route.

Justin Brookhart has been named Executive Director of BLINK Cincinnati, moving to Cincinnati from Austin, Texas. He has more than 15 years of private sector and non-profit leadership experience in the arts and culture space and will lead the collaborative of producing partners including: AGAR, ArtWorks, Brave Berlin, the Haile Foundation and the Cincinnati USA Regional Chamber.

"It's an honor to lead BLINK Cincinnati in collaboration with our producing partners to shine a light on Cincinnati's innovative and forward-thinking arts and culture community," said **Brookhart**, who also studied at the University of Cincinnati. "I have long heard of Cincinnati's collaborative creative spirit and I look forward to creating long-lasting partnerships in continuing the enormous success of BLINK."

"BLINK Cincinnati, illuminated by ArtsWave, presents an extraordinary opportunity to showcase the more than 150 arts organizations and projects that our community campaign supports each year," said **Alecia Kintner**, President & CEO of ArtsWave. "The timing for this announcement is fitting, as the annual ArtsWave Campaign – the largest community campaign in the nation and a critical source for the region's arts – just kicked off last week. When you give to ArtsWave, you make incredible arts, like BLINK, happen."

For more information about BLINK Cincinnati, visit blinkcincinnati.com.

Download images of the BLINK-themed Cincinnati Bell Connector at <https://drive.google.com/drive/folders/1usfaJANC5U4sMgEDEI9YFwBoH56MjPi3>.

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Free and open to the public, BLINK's inaugural four-night event debuted in October 2017 and returned in October 2019. Both events were experienced by more than two million visitors combined, the largest gathering of people ever in downtown Cincinnati and Over-the-Rhine. In 2019, an economic impact study by University of Cincinnati concluded that BLINK welcomed 1.2 million attendees resulting in a total combined economic impact of \$86.7 million and supported 1,015 jobs earning a total of \$28.3 million dollars.



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