



Contact: Ryan Strand  
Senior Director, Marketing & Communications  
513.632.0148

## **2024 ArtsWave Campaign is the largest in its 97-year history**

### **Media Kit**

CINCINNATI (June 1, 2024) — ArtsWave announced that it has raised the most money in its history, raising \$12,500,000 for the region's arts. At the same event, next year's 2025 Campaign Chair was also announced.

2024 Campaign co-chairs Jon Moeller, Chairman, President & CEO of P&G, and Lisa Sauer, retired P&G Senior Vice President Product Supply and ArtsWave Life Trustee, shared the news with arts organizations, donors and civic and business leaders at a celebration held Thursday evening at the Taft Museum of Art. During the event, business leaders comprising Moeller and Sauer's Campaign Cabinet (listed below) were recognized for their efforts in fundraising for the arts.

Moeller shared the news of the Campaign results, noting that "Building on the foundation of past campaigns, ArtsWave has surpassed the previous high-water mark this year. With these strong results, the region can expect the arts to continue generating strong economic and social vibrancy which is vitally important as we all work to attract and retain a top workforce."

Sauer shared the results of the successful "Leaders for Cincy Arts" campaign for new and increased gifts of \$5,000+, underscoring that \$2 million had been raised to date from 160 business executives and community leaders. "The response in our business community to our call for support was overwhelming, showing that these leaders recognize that our economic future and our artistic future are closely linked," says Sauer.

Alecia Kintner, President and CEO of ArtsWave, thanked the two campaign co-chairs while announcing that the 2025 ArtsWave Campaign will be chaired by former ArtsWave board member and TriVersity Executive Chair Mel Gravely. Kintner noted, "Jon and Lisa have set a new standard for community fundraising. On behalf of the Board of Trustees, I can't thank them enough for the work they've done and the direction they've set for us as we count down to our 2027 centennial anniversary. As

Mel steps in to chair in 2025, I know he'll continue this upward trajectory and build on the solid foundation established by Jon and Lisa."

Funds raised from the ArtsWave Campaign support 150+ arts organizations, projects and artists, resulting in thousands of experiences for the region's residents and visitors. [Here](#) are some of the projects supported by last year's fundraising. The annual campaign enables ArtsWave to make grants for performances, exhibitions, public art projects, arts education programs, festivals and events like BLINK that advance the sector's shared strategy to build Cincinnati's national reputation, deepen residents' roots in the region, enliven neighborhoods, bridge cultural divides and fuel creativity and learning through the arts.

Each year, ArtsWave relies on both loyal and new supporters to reach the goal for supporting the arts. To date, more than 22,000 individual donors and more than 400 companies and foundations have participated in the 2024 Campaign.

As is the case every year, the total dollar amount announced includes contributions already received and reported, as well as projections for workplace campaigns that are ongoing through the summer. Alecia Kintner, President & CEO of ArtsWave added, "For those businesses and individuals who are still finishing their campaigns, please know that your gifts are essential. We need everyone's support to create stronger arts for a stronger region."

Community-based fundraising through ArtsWave has been the primary way to fund the region's arts since 1927. Donations can still be made at [artswave.org/give](https://artswave.org/give).

### **2024 Campaign Cabinet chaired by chairs Jon Moeller, President, CEO and Chairman of P&G, and Lisa Sauer, retired P&G executive and ArtsWave Life Trustee**

Jill Meyer, Vice Chair

Shawn Baker, Merle Norman Cosmetics

Archie Brown, First Financial Bank

Gale Beckett, Contemporary Arts Center Board President

Tysonn Betts, ArtsWave Board of Directors

Kevin Canafax, Fidelity Investments

Lee Carter, ArtsWave Life Trustee

Nicole Crone, P&G

Dan Cunningham, The Long-Stanton Group and Cunningham Institute for Growth

Dan Fales, Keating Muething & Klekamp PLL

Jack Geiger, Over-the-Rhine International Film Festival

Kay Geiger, PNC retiree

Sean Givler, Cincinnati Insurance Companies

Sam Godskind, P&G

Mike Habel, BHDP Architecture

Amy Hanson, Amy Hanson Advisory Services

Debbie Hayes, The Christ Hospital

Pramila Kamath, The Kroger Co.

Alexis Krulcik, Standard Textile  
Rob McDonald, Taft Law  
Candace McGraw, Cincinnati/Northern Kentucky International Airport  
Karla Meyer, Arthur J. Gallagher  
Sam Moore, P&G Retiree  
Greg Olson, Urban Sites  
Christopher Owens, Taylor Oswald  
Jorge Perez, YMCA  
Jim Price, Brand Lab Ventures  
Andrew Quinn, Bardes Corporation  
Maribeth Rahe, Fort Washington Investment Advisors Inc.  
Jackie Reau, Game Day Communications  
Scott Robertson, RCF Group  
Cheryl Rose, Constellation Wealth Advisors  
Kitty Strauss Rosenthal  
Rosemary Schlachter, 25th Hour  
David Singer, Merrill Private Wealth  
Tracey Stofa, Fort Washington Investment Advisors Inc.  
Joel Stone, Fifth Third Bank  
Chad Summe, eGateway Capital  
Marcus Thompson, TriVersity  
Jeremy Vaughan, EY  
George Vincent, Dinsmore  
Kelly Wittich, FTB Financial Services/UBS

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### **About ArtsWave**

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it established the first united arts fund in the nation and, in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising, coordination of a sector-wide Blueprint for Collective Action, piloting of new technologies to maximize arts engagement and development of resources for the arts. Each year, ArtsWave raises millions of dollars from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. ArtsWave raises \$12+ million each year from individuals, businesses and foundations each year to further the region's strategic growth goals. Donations can be made at [artswave.org/give](https://artswave.org/give).