



Contact: Kathy DeBrosse  
Vice President, Marketing & Engagement, ArtsWave  
937.207.3079

## **TriHealth Wins Both Prizes in CincyJams with Messer Construction Co. and Jake Sweeney Automotive also Winning**

CINCINNATI (May 25, 2022) – TriHealth's "Highway to Health" swept the region's first corporate Battle of the Bands, ArtsWave's CincyJams, presented by Accenture, winning both the Fan Favorite (for highest audience applause) and the Fan Funded (for highest dollars raised – \$7,880 of \$27,604). Runner up to the Fan Favorite was Messer Construction Co.'s "Cement the Win," and the second highest amount raised was from Jake Sweeney Automotive's "MOSES" (\$6,625).

The fundraiser was held the evening of May 19 at Hard Rock Café with Radio One's R&B, Hip-Hop and "The People's Champ" DJ Don Juan Fasho emceeding the event. Eleven bands in total competed for the prizes, including the three previously mentioned bands, as well as: Anderson High School (faculty) – "The Professors," Cincinnati USA Regional Chamber – "Chambertron," Cintas – "The Cintastics," Fifth Third Bank – "Negotiable Instruments," GE – "Eleven Arrows" and "Title 14," KeySource – "Company Time," and P&G – "The Other Band."

Two bands, TriHealth's "Highway to Health" and Jake Sweeney Automotive's "MOSES," will receive the opportunity to perform on stage at the largest arts event in the region: this year's BLINK®, illuminated by ArtsWave, happening October 13-16, 2022. TriHealth's "Highway to Heaven" and "Jake Sweeney Automotive's "MOSES" will receive pairs of tickets to this year's Cincinnati Music Festival presented by P&G, featuring headliners Charlie Wilson and Janet Jackson.

TriHealth's "Highway to Health" will have the chance to cut their own album as they prepare for their appearance on stage at BLINK, with recording time at Studeō Par- in Northside through Cincinnati Music Accelerator. Prior to the recording session, they will receive two one-on-one coaching sessions – one from the family of Bootsy Collins and the other from Drew Lachey.

Messer Construction Co., will receive Beer for a Year as the Runner Up winner.

CincyJams is part of the 2022 ArtsWave Campaign, the largest community campaign of its type in the nation and the primary local source for funding the region's arts. After two years of a pandemic that has created \$140+ million in losses to the nonprofit arts sector, CincyJams was created as a way everyone can come together in an enjoyable way to support the region's arts.

In addition to presenting sponsor Accenture, CincyJams was supported by these sponsors: Hard Rock Casino Cincinnati, Cincinnati Enquirer, Cincinnati Music Accelerator, the Bootsy Collins Foundation, Lachey Arts and Cincinnati Music Festival presented by P&G Fretboard Brewing Company and Radio One.

For more information on how to enter, go to [artswave.org/cincyjams](https://artswave.org/cincyjams).

###

## **About ArtsWave**

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; co-ordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. ArtsWave has set a goal of \$11.5 million for its 2022 Campaign, an amount necessary for the arts, given the difficult health and economic crisis that has spanned nearly two years, affecting the entire region. Donations can be made at [artswave.org/give](https://artswave.org/give).

BLINK is a trademark of the Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation exclusively licensed by the Cincinnati USA Regional Chamber.