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ArtsWave CincyJams, presented by Accenture, amps up prize packages and audience giveaways for the competition's third year

CINCINNATI (**May 6, 2024**) — Following two successful years of standing-room-only at the Hard Rock Café, ArtsWave, the engine for the region's, is announcing that CincyJams, Cincinnati's workplace battle of the bands fundraiser, is back with better prizes and audience giveaways than ever.

The free fundraising event, hosted by **100.3's The People's Champ DJ Don Juan Fasho**, is May 10, 7 p.m. at the Hard Rock (all attendees must be 21 to enter). Also, if attendees RSVP beforehand and are one of the first 200 in the door, they will receive a drink ticket to use at the event plus all attendees will get complimentary admission to country music up-and-comer **Nate Smith's** concert on May 31.

Bands from SHP, Jake Sweeney Automotive, Great American Insurance, GE Aerospace, P&G, Great American Insurance and altafiber will raise money for our region's arts and compete for three prize packages: the Judges Pick, People's Choice and Fan Funded.

The Judge's Pick is chosen by judges **Bridget England**, host and program director of 96Rock, **Dean Kuroff**, representing the presenting sponsor, Accenture, and lead vocalist/guitarist in the local rock band BLUE OTIS, and **Kick Lee**, founder of Cincinnati Music Accelerator and Vice President of the Cincinnati Parks Board of Commissioners. Prizes for this package include a performance slot at **BLINK** this October, a recording session with **local Grammy winner Ken Lewis** and more.

The Fan-Funded award, which is won by the band that can raise the most money for ArtsWave in the lead-up to and at the concert, will receive a coveted performance slot at **Cincinnati Music Festival (CMF)**, sponsored by P&G, as well as free passes to CMF and more. The give-to-vote link is open now, and the public is encouraged to give to their favored team.

Lastly, the People's Choice award is given to the band that receives the loudest cheers at the event and includes Chili for a Year from Gold Star, Beer for a Year and more.

CincyJams is designed to engage the community by bringing various companies together for an evening of great music while raising essential funds for the arts. The ArtsWave Campaign has surpassed \$10.7 million toward its goal to **make 2024 the largest local campaign for the arts in history and surpass \$12.5 million.** ArtsWave is the primary funder for local arts organizations throughout the 16 counties that make up the Cincinnati region, and the annual ArtsWave Campaign is the largest campaign of its kind in the nation. The campaign concludes on May 23 and these last weeks are crucial for meeting the goal and fully funding 150+ arts organizations, projects and artists.

CincyJams is brought to you by Accenture, with sponsors, Hard Rock Casino Cincinnati, Cincinnati Music Festival presented by P&G, Gold Star, Cincinnati Enquirer and Radio One.

For more information, to RSVP and to give to vote, go to artswave.org/cincyjams.

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About ArtsWave

ArtsWave, the local nonprofit arts agency serving the Greater Cincinnati and Northern Kentucky region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it established the first united arts fund in the nation and, in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising, coordination of a sector-wide Blueprint for Collective Action, piloting of new technologies to maximize arts engagement and development of resources for the arts. Each year, ArtsWave raises millions of dollars from tens of thousands of donors — corporations, employees, foundations, residents and others — to support more than 150 arts organizations, projects and artists. 2024's goal is to return to pre-pandemic fundraising levels by surpassing \$12.5 million. Donations can be made at artswave.org/give.