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ArtsWave Boardway Bound Taking Applications for 2022 Class

CINCINNATI (May 9, 2022) — Boardway Bound, ArtsWave's signature nonprofit arts board leadership and development program, returns this fall with in-person classes and expanded networking opportunities.

The acclaimed program, which includes board placement as a key component, has been in place since 2004, matching over 400 individuals from local companies with dozens of arts organizations that make up the Cincinnati region.

Boardway Bound attracts professionals who are passionate about making a difference in the region. The program provides all the tools necessary to become a successful arts board volunteer, while offering a unique peer learning environment across companies, and the chance to interact with Greater Cincinnati's arts professionals. For ArtsWave, the program is an important strategy in advancing an overall objective to increase the diversity of board leadership across the entire arts landscape.

Comprised of six, two-hour sessions from October 20 to December 1, Boardway Bound will be held in person at ArtsWave after a year of virtual learning sessions that were needed due to the pandemic. This year will include networking opportunities with leaders of arts organizations before every session. The program includes classroom interaction with videos, case studies and panel discussions. Information on best practices, industry trends and the Cincinnati region's arts scene is shared over the course of the program. Topics range from advocacy, fundraising and marketing to understanding arts budgets and nonprofit governance. In the final session, candidates meet with arts groups in a speed-dating approach. The program culminates with a matched relationship that the newly trained board candidate and arts organization define together, leading in many cases to a subsequent invitation to join in a board role.

In addition to the extensive networking with the arts sector, Boardway Bound has been designed to include networking opportunities with alumni from the program. Networking activities are sponsored by the law firm Thompson Hine LLP. Cincinnati office partner Shane Starkey notes, "With refreshed content and sessions that will include more interaction with arts leaders and Boardway Bound alumni, the program is becoming an even stronger resource for its participants." ArtsWave President and CEO, Alecia Kintner adds, "Feedback from past participants confirms that Boardway Bound is highly effective in giving business professionals valuable new connections in the community. The program

also provides insight into the role the arts play in the region's economic impact, along with an understanding of governance and the growth of influential leadership skills."

The program has served as a welcome strategy for employee development for major employers, such as P&G, Thompson Hine LLP, PNC, Cincinnati Children's Hospital & Medical Center, Ohio National Financial Services, Fifth Third Bank, Champlin Architecture, EY, GE Aviation, Kroger and The Christ Hospital Health Network.

An informational session for prospective applicants and employers will be held livestream on May 25 at 12-1 p.m. Interested participants are encouraged to [sign up here](#).

Boardway Bound applications are due June 15. Applicants from all backgrounds and career stages are welcome. ArtsWave encourages diverse candidates at all career levels, with the goal of ensuring that the programs and practices of the region's arts and cultural organizations are reflective of our entire community.

Visit artswave.org/boardwaybound for more information or to apply.

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts.

Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 100 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. ArtsWave has set a goal of \$11.5 million for its 2022 Campaign, an amount necessary for the arts, given the difficult health and economic crisis that has spanned nearly two years, affecting the entire region. Donations can be made at artswave.org/give.