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2022 ArtsWave Campaign meets \$11.5 million goal and announces 2023 co-chairs

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CINCINNATI (June 27, 2022) — For the first time since the start of the pandemic, ArtsWave has reached the goal it set for its annual Community Campaign, raising \$11,500,643 to date for the region's arts. This is an increase of \$500,000 over 2021.

Tim Steigerwald, President & CEO of Messer Construction Co. and Chair of the 2022 Campaign, shared the news with arts organizations, donors and civic and business leaders at a celebration held Monday evening at the Weston Gallery. The event marked the first in-person celebration for the finale of the annual campaign since 2019. During the meeting, business leaders comprising Steigerwald's Campaign Cabinet (listed below) were recognized for their efforts in fundraising for the arts in a challenging time.

"Thanks to the thousands of residents and hundreds of companies that have invested in the arts as a way to restore the health and vitality of our region," Steigerwald said. "This is the year that re-building really starts, after two-plus years of pandemic disruption and hundreds of millions in revenue lost by arts organizations."

At the same event, ArtsWave Board Chairman James Zimmerman announced Steigerwald's successors for what will be the 74th ArtsWave Campaign. "The annual campaign is the most important thing we do at ArtsWave," he said. "Tim Steigerwald has done a tremendous job in rebuilding its momentum. To continue that trajectory, we are delighted that the well-known leaders of RCF Group — Carl Satterwhite, president and owner, and Scott Robertson, chairman — will co-chair the upcoming 2023 campaign."

Funds raised from the ArtsWave Campaign will support 150+ arts organizations and projects in 2023 that result in thousands of experiences for the region's residents and visitors; <u>here</u> are some of the projects supported by the community from last year's campaign. The annual campaign enables ArtsWave to make grants for concerts, shows, plays, exhibits and festivals like BLINK that advance the sector's shared strategy

to build Cincinnati's national reputation, deepen roots in the region, enliven neighborhoods, bridge cultural divides and fuel creativity and learning through the arts.

Every year, ArtsWave relies on both loyal and new supporters to reach the goal for supporting the arts. To date, more than 23,000 individual donors and 311 companies and foundations have participated in the 2022 campaign. Steigerwald noted appreciation for donors who contributed to his Chairman's Rebuild Challenge to add a full one-million dollars to the campaign, which stood at \$12.5 million prior to the pandemic and fell to \$10.8 million in 2020. Steigerwald solicited \$500,000 in one-time gifts from 22 leading arts supporters, which was then used to incentivize new and/or increased gifts of \$5,000 that collectively created another \$500,000 in campaign pledges.

As is the case every year, the total dollar amount announced includes contributions already received and reported, as well as projections for workplace campaigns that are ongoing. Due to the pandemic, there are more companies than usual that are running campaigns this summer. Alecia Kintner, President & CEO of ArtsWave added, "For those businesses and individuals who are still finishing their campaigns, please know that your support is essential. We need everyone's support to ensure that Live Arts Are Back!"

2022 ArtsWave Campaign Cabinet chaired by Tim Steigerwald, Messer	
Sonya Walton, Campaign Vice Chair	Messer Construction Co.
Medora (Dorie) Akers	Taft Stettinius & Hollister LP
Caitrin Cardosi	CTI Clinical Trial & Consulting
Todd Castellini	The Port
Michael Donahue	Lafayette Life Insurance (Western
	& Southern – Retired)
Ryan DuPree	Christ Emmanuel Christian
	Fellowship
George Goldhoff	Hard Rock Casino, Cincinnati
Guy Harmon	Messer Construction Co.
Gregory Herrin	Messer Construction Co
David Johnson	BHDP Architecture
Kimm Lauterbach	REDI Cincinnati
lan McManis	Barnes Dennig
James Minutolo	Plante & Moran, PLLC
Christopher Owens	Taylor Oswald
Doris Paul	Ohio National Financial Services
Nick Proffitt	Messer Construction Co.
Greg Riley	Schaefer
Nick Rosian	Messer Construction Co.
Kara Sanders	Messer Construction Co.
Lisa Sauer	P&G (retired)

Community-based fundraising through ArtsWave has been the comprehensive way to fund the region's arts since 1927. Donations can be made at <u>artswave.org/give</u>.

Darius Scott	Fifth Third Bank
Kimberly Spangler	Messer Construction Co.
Steve Spray	Cincinnati Insurance Companies
Mike Sullivan	Cushman & Wakefield
Jim Watkins	TriVersity Construction Company
Rex Werner	Fifth Third Bank
Stanford T. Williams	Messer Construction Co.

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About ArtsWave:

ArtsWave, a nonprofit serving the Greater Cincinnati and Northern Kentucky Region, is the engine for the arts. Its roots stem back to the late 1920s when the Cincinnati Taft family provided initial investment matched by community support. In the late 1940s, it evolved to become the first united arts fund in the nation and in the mid-1970s, the first organization to initiate workplace giving for the arts. ArtsWave continues to innovate while leading, as illustrated by its No. 1 rank nationally in community arts fundraising; coordination of a sector-wide Blueprint for Collective Action; piloting of new technologies to maximize arts engagement; and development of resources for the arts. Strong funding for the arts has allowed Cincinnati's arts and culture scene to become a national draw and regional asset, creating a wave of economic and community benefits. Each year, ArtsWave supports the work of over 150 arts organizations, school outreach programs, festivals, community centers, neighborhoods and various collaborations through impact-based grants. These grants create thousands of concerts, shows, exhibitions, arts for school children, public art, festivals and events like BLINK. ArtsWave met its 2022 Campaign goal, raising \$11.5 million for the arts, an amount necessary, given the difficult health and economic crisis that has spanned more than two years. Donations can be made at artswaye.org/give.