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BLINK® Seeks Torchbearers for 2022 Art, Light and Culture Festival *Information session Monday, August 8 at 5:30pm*

CINCINNATI, OH (August 3, 2022) - Organizers of BLINK®, illuminated by ArtsWave, are excited to announce a new element will be added to the region's largest immersive event. For the first time, the popular BLINK parade on October 13, 2022, will feature local Torchbearers, nominated by the community to walk in the parade carrying BLINK artist designed and fabricated torches.

An information session on **Monday, August 8 at the Clifton Cultural Arts Center (CCAC)** will reveal more about the Torchbearer opportunity. Media members and the public are welcome to attend from **5:30-6:30pm at the CCAC, 2728 Short Vine St., Cincinnati, OH, 45219.**

At the event, BLINK organizers will share with media, communities, neighborhoods and individuals the Torchbearer nomination process timeline, and participation in the BLINK parade.

"The BLINK parade celebrates our unique identities as we create a magical shared experience, together," said Marie Krulewith-Brown, Founding Executive & Artistic Director for ish, BLINK's parade partner. "Nominating a BLINK Torchbearer is a unique opportunity to recognize an individual that is making an impact within our community and region."

The theme for this year's BLINK parade is "Together: a constellation of shared cultures and unique identities; we illuminate joy through creative expression." Applications to participate in the parade are open at blinkcincinnati.com and will close September 2, 2022 at 5pm.

Visit blinkcincinnati.com for more information.

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About BLINK

Last experienced by over 1.3M people in 2019, BLINK, illuminated by ArtsWave, welcomes all to Cincinnati, Ohio October 13-16, 2022. The four-day, 30 city block, outdoor art experience is sure to be unforgettable, uniting street art, projection mapping and light-based installations.

Not only does the event speak to the dynamic evolution of the Cincinnati art community, it calls upon the city's deep roots in supporting the arts. BLINK is illuminated by ArtsWave, the first and largest community campaign in the nation and the primary way that Cincinnati funds its arts. When tens of thousands of people and hundreds of companies give to ArtsWave, they support 150 cultural organizations and projects each year like BLINK that make our region vibrant. Donations to BLINK and other arts projects and organizations can be made at artswave.org/give.

BLINK is produced and curated by its Executive Partners - the Cincinnati USA Regional Chamber, AGAR, and the Haile Foundation, and produced in conjunction with its Partners ArtWorks, Cincy Nice, and ish - to provide opportunities for regional artists and bring in global creators all in the pursuit of a stronger

community.

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