



## ArtsWave's Work Place Giving Portal

### **What is ArtsWave's work place giving portal**

ArtsWave's CRM system supports web-based electronic pledging that allows employees to make a pledge to ArtsWave without using paper pledge forms. This system allows ArtsWave to create custom portals for organizations that want to participate electronically. These portals support a variety of options to create a custom look and adhere to the organization's business rules. For instance, if an organization doesn't support payroll deduction as a payment option, that payment option can be removed from the list of payment choices in the portal. The portals are hosted by StratusLIVE, ArtsWave's trusted CRM vendor. StratusLIVE live also supports other large organizations such as United Way and the National Wildlife Association.

### **What are the benefits of using ArtsWave's work place giving portal?**

For the employee campaign coordinator, this approach saves time since there is no distribution and collection of paper pledge forms. All pledges are tracked electronically by ArtsWave. Real-time reports can be run in a variety of formats by the coordinator – which helps track employee giving. At the end of the drive, payroll deduction information can be downloaded which helps those in the payroll department easily enter the data or upload it directly into their payroll systems.

### **How do ArtsWave work place giving portals work?**

ArtsWave will work with you to obtain all the data needed for setup purposes. Once the portal is ready ArtsWave can initiate the login process through email to employees or the organization can direct employees to a link placed on their intranet. Once the employee logs in they can see their prior year gift amount, a request amount (if configured), and a variety of information about ArtsWave and ArtsWave donor benefits. The employee can then choose to make a gift utilizing a variety payment options or opt out. Once the pledge is completed the employee will receive a confirmation email detailing their pledge information. While the campaign is active the campaign coordinator can run a variety of real time reports to keep tabs on the campaign.

### **What Is the minimal employee data needed to support electronic pledging?**

- Employee ID (unique identifier for employee that doesn't change year after year)
- First Name
- Last Name
- Username (ArtsWave can help with this)
- Password (ArtsWave can help with this)
- Employee's email address (if ArtsWave is to email login information to employees)
- More information may be needed depending options and features the organization wants to utilize.

**Should I be concerned about our employees' security?**

No. Electronic pledging is far more secure than paper pledge cards. The site is an HTTPS:// site secured with a secure certificate. Any data collected on the site is only used by ArtsWave to record and process the pledge or to provide donor benefits. The data is never sold or used for any other purpose. Companies like GE, Fifth Third Bank and P&G use ArtsWave work place giving portals. United Way and many other large charitable organizations also use the StratusLIVE CRM system and work place giving portals for employee campaigns.

**What are the next steps?**

ArtsWave staff is available to meet with you and discuss how our work place giving portal can make your employee campaign more successful AND easier to manage. Call us at 513-871-2787.